

Question C1 -- Strongly Favor Summary

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

	Race														
	Sex			Age					Region				White	Black	Hispanic
	Total	Male	Female	18-	35-	45-	55-	65+	North-	Mid-	South	West	Only (Non-Hisp)	Only (Non-Hisp)	(Any Race)
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Having supermarkets provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as rotisserie chicken, sandwiches, and soups	571 57%	246 50%	326 64%B	191 63%FH	105 62%H	99 52%	84 53%	87 51%	125 67%JK	114 52%	202 55%	130 58%	356 54%	76 67%M	82 63%
Having chain restaurants list calories on their menus and menu boards	558 56%	234 48%	323 63%B	195 65%FGH	102 60%	98 52%	84 52%	76 44%	112 60%	110 50%	191 52%	145 65%JK	344 52%	66 57%	92 71%M
Having convenience stores provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as hot dogs, pizza slices, and burritos	529 53%	236 48%	293 57%B	179 59%H	91 54%	93 49%	79 50%	81 48%	115 61%J	93 42%	189 51%	132 59%J	327 50%	67 59%	81 63%
Having movie theaters list calories on their menu boards for their popcorn, soda, candy and other foods	476 48%	204 42%	272 53%B	165 55%GH	91 54%GH	83 43%	64 40%	71 42%	98 53%J	84 38%	182 49%J	113 51%J	292 44%	62 55%	71 55%
Having chain restaurants list calories for alcoholic beverages on their menus	417 42%	175 36%	243 47%B	118 39%	82 48%	79 42%	72 45%	65 38%	90 48%J	71 32%	146 40%	111 50%J	268 41%	61 54%M	57 44%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C1 -- Strongly Favor Summary

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

	Household Income						H.H. Size			Children In H.H.				Education		
	LT	\$35K- LT	\$50K- LT	\$75K- LT	\$100K Or	Or	1	2	3 Or	None	Any	Under	13-	HS	Coll	Coll
	Total	\$35K	\$50K	\$75K	\$100K	More	1	2	3 Or	None	Any	Under	13-	Grad	Incom- plete	Coll
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Having supermarkets provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as rotisserie chicken, sandwiches, and soups	571 57%	202 57%	67 56%	80 58%	48 57%	94 62%	104 58%	172 56%	282 58%	342 56%	217 59%	168 60%	101 56%	250 56%	155 58%	152 56%
Having chain restaurants list calories on their menus and menu boards	558 56%	191 54%	66 56%	90 64%	45 53%	94 62%	95 53%	165 54%	289 59%	327 54%	222 60%	169 60%	106 59%	232 53%	149 56%	164 61%
Having convenience stores provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as hot dogs, pizza slices, and burritos	529 53%	185 52%	61 52%	79 56%	42 49%	91 60%	91 50%	164 54%	261 54%	317 52%	200 54%	155 55%	90 50%	227 51%	138 52%	150 56%
Having movie theaters list calories on their menu boards for their popcorn, soda, candy and other foods	476 48%	159 45%	63 53%	76 54%	38 45%	77 51%	78 43%	139 46%	251 52%	272 45%	196 53%	146 52%	96 53%	204 46%	119 45%	146 54%
Having chain restaurants list calories for alcoholic beverages on their menus	417 42%	133 38%	56 47%	70 50%	34 40%	70 46%	77 42%	126 41%	207 43%	250 41%	160 43%	119 42%	80 45%	165 37%	104 39%	142 52%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base

Question C1 -- Strongly/Somewhat Favor Summary

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

	Sex		Age					Region				Race			
	Total (A)	Male (B)	Fe- male (C)	18-	35-	45-	55-	North- east (H)	Mid- west (I)	South (J)	West (K)	White Only (Non- Hisp) (M)	Black Only (Non- Hisp) (N)	His- panic (Any Race) (O)	
				34 (D)	44 (E)	54 (F)	64 (G)								65+ (H)
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Having supermarkets provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as rotisserie chicken, sandwiches, and soups	809 81%	372 76%	437 85%B	253 84%H	136 81%	160 84%H	128 80%	126 74%	153 82%	170 77%	305 82%	181 81%	526 80%	94 82%	112 87%
Having chain restaurants list calories on their menus and menu boards	804 80%	363 75%	441 86%B	255 85%H	135 80%	158 83%H	128 80%	125 73%	155 83%	171 78%	294 79%	184 83%	515 79%	96 84%	115 89%
Having convenience stores provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as hot dogs, pizza slices, and burritos	769 77%	354 73%	415 81%B	252 84%H	126 75%	145 76%	120 75%	120 70%	142 76%	157 71%	288 78%	183 82%J	494 75%	84 74%	115 89%MN
Having movie theaters list calories on their menu boards for their popcorn, soda, candy and other foods	704 70%	316 65%	388 76%B	230 76%GH	129 76%GH	133 70%	101 63%	109 64%	136 73%	140 64%	269 73%	159 71%	451 69%	82 71%	107 83%M
Having chain restaurants list calories for alcoholic beverages on their menus	679 68%	303 62%	376 73%B	216 72%	112 66%	128 67%	114 71%	107 63%	134 72%J	129 59%	257 70%J	158 71%J	441 67%	85 74%	99 76%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C1 -- Strongly/Somewhat Favor Summary

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

	Household Income						H.H. Size			Children In H.H.				Education		
	LT	\$35K- LT	\$50K- LT	\$75K- LT	\$100K Or	Or	1	2	3	None	Any	Under	13-	HS	Coll	Coll
	Total	\$35K	\$50K	\$75K	\$100K	More	1	2	3	None	Any	Under	13-	Grad	Incom- plete	Coll
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Having supermarkets provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as rotisserie chicken, sandwiches, and soups	809 81%	278 79%	94 79%	114 82%	72 84%	129 85%	149 82%	245 80%	397 81%	498 82%	294 79%	219 78%	148 82%	350 79%	220 83%	221 82%
Having chain restaurants list calories on their menus and menu boards	804 80%	281 80%	92 77%	119 85%	69 81%	131 87%	146 80%	241 79%	404 83%	487 80%	304 82%	226 80%	151 84%	341 77%	222 84%	225 83%
Having convenience stores provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as hot dogs, pizza slices, and burritos	769 77%	270 76%	82 69%	111 80%	67 80%	127 84% <sup>C</sup>	135 75%	232 76%	384 79%	462 76%	290 78%	214 76%	143 80%	319 72%	217 82% <sup>N</sup>	216 80% <sup>N</sup>
Having movie theaters list calories on their menu boards for their popcorn, soda, candy and other foods	704 70%	236 67%	84 71%	101 72%	64 75%	118 78% <sup>B</sup>	121 67%	207 68%	365 75%	412 68%	281 76% <sup>J</sup>	214 76%	136 76%	296 67%	194 73%	204 75% <sup>N</sup>
Having chain restaurants list calories for alcoholic beverages on their menus	679 68%	226 64%	79 66%	101 72%	61 72%	113 75% <sup>B</sup>	120 66%	211 69%	335 69%	411 67%	256 69%	188 67%	129 71%	272 61%	190 72% <sup>N</sup>	206 76% <sup>N</sup>

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base

Question C1A

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

A. Having chain restaurants list calories on their menus and menu boards

	Sex		Age					Region				Race			
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West (L)	White Only (Non- Hisp) (M)	Black Only (Non- Hisp) (N)	His- panic (Any Race) (O)
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Favor (Net)	804 80%	363 75%	441 86%B	255 85%H	135 80%	158 83%H	128 80%	125 73%	155 83%	171 78%	294 79%	184 83%	515 79%	96 84%	115 89%
Strongly favor	558 56%	234 48%	323 63%B	195 65%FG H	102 60%H	98 52%	84 52%	76 44%	112 60%	110 50%	191 52%	145 65%JK	344 52%	66 57%	92 71%M
Somewhat favor	246 25%	129 26%	117 23%	60 20%	34 20%	59 31%DE	44 28%	49 29%	43 23%	61 28%L	103 28%L	39 18%	171 26%	31 27%	22 17%
Oppose (Net)	176 18%	116 24%C	60 12%	43 14%	34 20%	27 14%	29 18%	40 24%DF	31 17%	43 20%	67 18%	35 16%	130 20%	15 13%	14 10%
Somewhat oppose	87 9%	56 12%C	31 6%	20 7%	23 14%F	10 5%	15 9%	18 11%F	15 8%	19 9%	32 9%	20 9%	67 10%	5 4%	7 5%
Strongly oppose	88 9%	59 12%C	29 6%	23 8%	10 6%	17 9%	14 9%	21 13%E	16 8%	24 11%	34 9%	15 7%	63 10%	10 9%	7 5%
Don't know	13 1%	5 1%	8 2%	2 1%	0 0	4 2%	3 2%	3 2%	* *	5 2%	3 1%	4 2%	8 1%	2 2%	0 0
Refused	8 1%	3 1%	4 1%	0 0	0 0	1 1%	0 0	3 2%	1 *	1 *	6 2%	0 0	2 *	1 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C1A

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

A. Having chain restaurants list calories on their menus and menu boards

	Household Income						H.H. Size			Children In H.H.				Education		
	Total (A)	LT	\$35K- LT	\$50K- LT	\$75K- LT	\$100K Or More (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Favor (Net)	804 80%	281 80%	92 77%	119 85%	69 81%	131 87%	146 80%	241 79%	404 83%	487 80%	304 82%	226 80%	151 84%	341 77%	222 84%	225 83%
Strongly favor	558 56%	191 54%	66 56%	90 64%	45 53%	94 62%	95 53%	165 54%	289 59%	327 54%	222 60%	169 60%	106 59%	232 53%	149 56%	164 61%
Somewhat favor	246 25%	90 25%	26 22%	30 21%	24 28%	38 25%	50 28%	76 25%	115 24%	160 26%	82 22%	57 20%	45 25%	109 25%	73 28%	61 23%
Oppose (Net)	176 18%	61 17%	24 20%	19 14%	16 19%	18 12%	33 18%	57 19%	78 16%	110 18%	62 17%	52 18%	28 15%	90 20%	40 15%	43 16%
Somewhat oppose	87 9%	31 9%	16 13%	9 7%	8 9%	10 7%	12 7%	27 9%	47 10%	48 8%	38 10%	32 11%	20 11%	44 10%	20 8%	22 8%
Strongly oppose	88 9%	30 8%	9 7%	10 7%	9 10%	8 6%	21 12%I	30 10%	30 6%	62 10%	24 6%	20 7%	8 4%	46 11%	19 7%	22 8%
Don't know	13 1%	9 2%	2 1%	* *	0 0	1 1%	2 1%	5 2%	4 1%	9 1%	3 1%	2 1%	1 *	8 2%	2 1%	1 1%
Refused	8 1%	2 1%	1 1%	1 *	0 0	1 1%	1 *	1 *	3 1%	4 1%	1 *	1 *	0 0	3 1%	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base

Question C1B

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

B. Having chain restaurants list calories for alcoholic beverages on their menus

													Race		
	Sex			Age				Region					White	Black	His-
	Total	Male	Female	18-	35-	45-	55-	65+	North-	Mid-	South	West	Only	Only	panic
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	east	west	(K)	(L)	(Non-	(Non-	(Any	
												Hisp)	Hisp)	Race)	
												(M)	(N)	(O)	
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Favor (Net)	679	303	376	216	112	128	114	107	134	129	257	158	441	85	99
	68%	62%	73%B	72%	66%	67%	71%	63%	72%J	59%	70%J	71%J	67%	74%	76%
Strongly favor	417	175	243	118	82	79	72	65	90	71	146	111	268	61	57
	42%	36%	47%B	39%	48%	42%	45%	38%	48%J	32%	40%	50%J	41%	54%M	44%
Somewhat favor	261	128	133	99	30	49	42	42	44	58	111	47	174	23	42
	26%	26%	26%	33%E	18%	26%	26%	25%	24%	27%	30%	21%	26%	20%	32%
Oppose (Net)	288	162	125	74	52	54	42	57	43	85	101	58	198	28	26
	29%	33%C	24%	25%	30%	29%	27%	34%	23%	39%IKL	27%	26%	30%	25%	20%
Somewhat oppose	141	79	62	44	29	21	19	26	24	46	45	26	97	14	11
	14%	16%	12%	14%	17%	11%	12%	15%	13%	21%KL	12%	12%	15%	12%	8%
Strongly oppose	147	84	63	31	23	34	24	31	19	39	56	32	100	14	15
	15%	17%	12%	10%	13%	18%	15%	18%D	10%	18%	15%	14%	15%	12%	12%
Don't know	27	17	11	10	5	6	3	3	9	5	8	6	15	1	3
	3%	3%	2%	3%	3%	3%	2%	2%	5%	2%	2%	3%	2%	1%	2%
Refused	6	5	1	0	1	2	1	3	0	1	4	1	2	1	1
	1%	1%	*	0	*	1%	*	2%	0	*	1%	1%	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C1B

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

B. Having chain restaurants list calories for alcoholic beverages on their menus

	Household Income						H.H. Size			Children In H.H.				Education		
	Total (A)	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	Or More (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Favor (Net)	679 68%	226 64%	79 66%	101 72%	61 72%	113 75%B	120 66%	211 69%	335 69%	411 67%	256 69%	188 67%	129 71%	272 61%	190 72%N	206 76%N
Strongly favor	417 42%	133 38%	56 47%	70 50%B	34 40%	70 46%	77 42%	126 41%	207 43%	250 41%	160 43%	119 42%	80 45%	165 37%	104 39%	142 52%NO
Somewhat favor	261 26%	92 26%	23 19%	31 22%	27 32%	43 28%	43 24%	85 28%	128 26%	160 26%	96 26%	69 25%	48 27%	107 24%	86 33%P	64 24%
Oppose (Net)	288 29%	113 32%	36 30%	35 25%	21 25%	36 24%	53 29%	83 27%	140 29%	176 29%	105 28%	87 31%	47 26%	157 35%OP	64 24%	60 22%
Somewhat oppose	141 14%	49 14%	23 20%E	18 13%	6 7%	21 14%	20 11%	36 12%	75 15%	72 12%	63 17%	48 17%	32 18%	70 16%	36 14%	30 11%
Strongly oppose	147 15%	65 18%F	13 11%	17 12%	15 18%	15 10%	33 18%	47 16%	66 13%	104 17%	42 11%	40 14%	15 8%	87 20%OP	28 11%	30 11%
Don't know	27 3%	12 3%	3 3%	2 2%	2 3%	2 1%	7 4%	9 3%	10 2%	18 3%	8 2%	5 2%	4 2%	10 2%	10 4%	3 1%
Refused	6 1%	2 1%	1 1%	1 1%	0 0	1 1%	2 1%	1 *	3 1%	5 1%	1 *	1 *	0 0	3 1%	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base





Question C1C

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

C. Having supermarkets provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as rotisserie chicken, sandwiches, and soups

	Household Income						H.H. Size			Children In H.H.				Education		
	Total (A)	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	Or \$100K More (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Favor (Net)	809 81%	278 79%	94 79%	114 82%	72 84%	129 85%	149 82%	245 80%	397 81%	498 82%	294 79%	219 78%	148 82%	350 79%	220 83%	221 82%
Strongly favor	571 57%	202 57%	67 56%	80 58%	48 57%	94 62%	104 58%	172 56%	282 58%	342 56%	217 59%	168 60%	101 56%	250 56%	155 58%	152 56%
Somewhat favor	238 24%	76 22%	27 23%	34 24%	24 28%	35 23%	45 25%	73 24%	114 23%	156 26%	77 21%	52 18%	46 26%	100 23%	65 25%	69 26%
Oppose (Net)	176 18%	65 18%	23 19%	25 18%	13 16%	22 14%	30 17%	56 18%	82 17%	105 17%	69 19%	55 20%	31 17%	84 19%	42 16%	48 18%
Somewhat oppose	91 9%	29 8%	18 15%	15 11%	6 7%	13 8%	7 4%	26 9%G	56 11%G	44 7%	45 12%J	36 13%	24 13%	42 9%	23 9%	25 9%
Strongly oppose	85 9%	35 10%	5 4%	10 7%	7 8%	9 6%	24 13%I	30 10%	27 6%	60 10%	24 7%	20 7%	6 4%	42 9%	19 7%	23 9%
Don't know	11 1%	9 3%	1 1%	* *	0 0	0 0	2 1%	2 1%	6 1%	4 1%	7 2%	6 2%	2 1%	6 1%	2 1%	2 1%
Refused	4 *	1 *	1 1%	0 0	0 0	1 1%	0 0	1 *	3 1%	3 *	1 *	1 *	0 0	3 1%	1 *	0 0

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base

Question C1D

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

D. Having convenience stores provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as hot dogs, pizza slices, and burritos

	Sex		Age					Region				Race			
	Male	Fe-	18-	35-	45-	55-	North-	Mid-	South	West	White	Black	His-		
	(A)	male	34	44	54	64	65+	east	west	South	West	Only	Only	panic	
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Favor (Net)	769	354	415	252	126	145	120	120	142	157	288	183	494	84	115
	77%	73%	81%B	84%H	75%	76%	75%	70%	76%	71%	78%	82%J	75%	74%	89%MN
Strongly favor	529	236	293	179	91	93	79	81	115	93	189	132	327	67	81
	53%	48%	57%B	59%H	54%	49%	50%	48%	61%J	42%	51%	59%J	50%	59%	63%
Somewhat favor	240	118	122	74	35	52	40	39	27	63	99	50	166	17	33
	24%	24%	24%	24%	21%	27%	25%	23%	14%	29%I	27%I	23%	25%N	15%	26%
Oppose (Net)	215	125	90	47	43	41	38	45	45	57	76	37	152	28	14
	22%	26%C	18%	15%	25%	21%	24%	26%D	24%	26%L	21%	17%	23%O	25%O	11%
Somewhat oppose	112	63	49	26	30	20	15	22	34	24	37	18	76	21	6
	11%	13%	10%	9%	17%DG	10%	9%	13%	18%KL	11%	10%	8%	12%	18%O	5%
Strongly oppose	103	61	41	20	14	21	23	23	11	33	40	20	76	8	7
	10%	13%	8%	7%	8%	11%	14%D	14%D	6%	15%I	11%	9%	12%	7%	6%
Don't know	10	4	6	2	0	2	2	3	*	5	2	3	8	1	0
	1%	1%	1%	1%	0	1%	1%	2%	*	2%	*	2%	1%	1%	0
Refused	6	4	2	0	0	3	0	3	0	2	4	0	2	1	1
	1%	1%	*	0	0	1%	0	2%	0	1%	1%	0	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C1D

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

D. Having convenience stores provide calorie information for their prepared, ready-to-eat, restaurant-type foods, such as hot dogs, pizza slices, and burritos

	Household Income						H.H. Size			Children In H.H.				Education		
	LT	\$35K- LT	\$50K- LT	\$75K- LT	\$100K Or		1	2	3 Or	None	Any	Under	13-	HS	Coll	Coll
	Total	\$35K	\$50K	\$75K	\$100K	More	1	2	3 Or	None	Any	Under	13-	Grad	Incom- plete	Coll
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Favor (Net)	769	270	82	111	67	127	135	232	384	462	290	214	143	319	217	216
	77%	76%	69%	80%	80%	84% <sup>C</sup>	75%	76%	79%	76%	78%	76%	80%	72%	82% <sup>N</sup>	80% <sup>N</sup>
Strongly favor	529	185	61	79	42	91	91	164	261	317	200	155	90	227	138	150
	53%	52%	52%	56%	49%	60%	50%	54%	54%	52%	54%	55%	50%	51%	52%	56%
Somewhat favor	240	85	21	32	26	36	44	67	123	145	90	60	54	91	79	65
	24%	24%	18%	23%	31%	23%	24%	22%	25%	24%	24%	21%	30%	21%	30% <sup>N</sup>	24%
Oppose (Net)	215	75	34	27	17	23	42	68	97	138	75	62	35	114	44	54
	22%	21%	29% <sup>F</sup>	20%	20%	15%	23%	22%	20%	23%	20%	22%	19%	26% <sup>O</sup>	17%	20%
Somewhat oppose	112	29	24	17	7	13	16	26	63	62	49	37	25	59	24	28
	11%	8%	20% <sup>BEF</sup>	12%	8%	9%	9%	9%	13%	10%	13%	13%	14%	13%	9%	10%
Strongly oppose	103	46	10	11	10	9	26	42	34	76	26	26	10	55	20	26
	10%	13% <sup>F</sup>	9%	8%	12%	6%	14% <sup>I</sup>	14% <sup>I</sup>	7%	12% <sup>K</sup>	7%	9%	5%	12%	8%	10%
Don't know	10	7	0	1	0	1	2	4	4	5	5	4	2	6	2	1
	1%	2%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
Refused	6	2	2	0	0	1	2	1	3	4	1	1	0	3	2	0
	1%	1%	2%	0	0	1%	1%	*	1%	1%	*	*	0	1%	1%	0

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base

Question C1E

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

E. Having movie theaters list calories on their menu boards for their popcorn, soda, candy and other foods

													Race		
	Sex			Age				Region				White	Black	His-	
	Total	Male	Female	18-	35-	45-	55-	65+	North-	Mid-	South	West	Only	Only	panic
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	east	west	(K)	(L)	(Non-	(Non-	(Any	
												Hisp)	Hisp)	Race)	
												(M)	(N)	(O)	
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Favor (Net)	704	316	388	230	129	133	101	109	136	140	269	159	451	82	107
	70%	65%	76%B	76%GH	76%GH	70%	63%	64%	73%	64%	73%	71%	69%	71%	83%M
Strongly favor	476	204	272	165	91	83	64	71	98	84	182	113	292	62	71
	48%	42%	53%B	55%GH	54%GH	43%	40%	42%	53%J	38%	49%J	51%J	44%	55%	55%
Somewhat favor	228	112	117	66	38	51	36	37	38	57	87	46	159	19	36
	23%	23%	23%	22%	22%	27%	23%	22%	21%	26%	24%	20%	24%	17%	28%
Oppose (Net)	267	153	114	61	40	54	54	55	43	74	88	62	190	31	19
	27%	31%C	22%	20%	24%	28%	34%D	32%D	23%	34%IK	24%	28%	29%O	27%	15%
Somewhat oppose	131	74	57	41	22	21	21	25	25	37	42	26	84	15	16
	13%	15%	11%	14%	13%	11%	13%	15%	14%	17%	11%	12%	13%	13%	13%
Strongly oppose	136	79	57	20	18	32	33	30	18	37	46	36	106	16	3
	14%	16%	11%	7%	11%	17%D	20%DE	17%D	10%	17%	12%	16%	16%O	14%O	2%
Don't know	20	13	7	10	0	2	5	3	7	5	5	3	12	1	2
	2%	3%	1%	3%	0	1%	3%E	2%	4%	2%	1%	1%	2%	1%	1%
Refused	9	5	4	0	0	2	0	3	0	1	8	0	2	1	1
	1%	1%	1%	0	0	1%	0	2%DG	0	*	2%	0	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C1E

Now please tell me whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the following.

E. Having movie theaters list calories on their menu boards for their popcorn, soda, candy and other foods

	Household Income						H.H. Size			Children In H.H.				Education		
	Total (A)	LT	\$35K-	\$50K-	\$75K-	\$100K	-----			-----				HS	Coll	Coll
		\$35K (B)	LT (C)	LT (D)	LT (E)	Or (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	Grad or Less (N)	Incom- plete (O)	Grad (P)
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Favor (Net)	704 70%	236 67%	84 71%	101 72%	64 75%	118 78%B	121 67%	207 68%	365 75%	412 68%	281 76%J	214 76%	136 76%	296 67%	194 73%	204 75%N
Strongly favor	476 48%	159 45%	63 53%	76 54%	38 45%	77 51%	78 43%	139 46%	251 52%	272 45%	196 53%J	146 52%	96 53%	204 46%	119 45%	146 54%O
Somewhat favor	228 23%	78 22%	21 18%	25 18%	26 31%D	41 27%	43 24%	68 22%	114 23%	140 23%	84 23%	68 24%	40 22%	92 21%	75 28%	58 21%
Oppose (Net)	267 27%	106 30%	33 28%	34 25%	18 21%	31 21%	54 30%	90 30%	112 23%	178 29%	83 22%	64 23%	41 23%	133 30%	64 24%	65 24%
Somewhat oppose	131 13%	55 16%	17 15%	14 10%	7 8%	20 13%	19 10%	40 13%	68 14%	72 12%	57 15%	43 15%	31 17%	64 15%	33 12%	32 12%
Strongly oppose	136 14%	52 15%F	16 13%	21 15%	11 13%	11 7%	35 19%I	51 17%I	44 9%	107 18%K	26 7%	21 7%	10 6%	69 16%	32 12%	33 12%
Don't know	20 2%	8 2%	* *	4 3%	3 3%	1 1%	5 3%	6 2%	8 2%	14 2%	6 2%	2 1%	3 2%	9 2%	5 2%	2 1%
Refused	9 1%	3 1%	1 1%	0 0	0 0	1 1%	2 1%	1 *	3 1%	4 1%	1 *	1 *	0 0	4 1%	1 *	0 0

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base

Question C2

The new law requires calories to be listed next to each item-or its selection button-in vending machines. However, the government has proposed allowing a POSTER near the machine with the information. The poster would not have to be on the machine itself and the order of foods listed on the poster could differ from the order of the items in the machine. Which would be more useful to you?

	Sex		Age					Region				Race			
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West (L)	White Only (Non- Hisp) (M)	Black Only (Non- Hisp) (N)	His- panic (Any Race) (O)
Unweighted Total	1012	508	504	131	133	215	226	299	194	233	360	225	732	106	65
Weighted Total	1000	487	513	301	169	191	160	170	186	220	370	223	656	114*	129*
Any (Net)	917 92%	436 89%	481 94%B	291 97%H	155 92%H	176 92%H	149 93%H	143 84%	170 91%	205 93%	340 92%	202 90%	599 91%	111 97%	124 96%
Having the calories listed directly on the vending machine next to each item or its selection button	545 55%	240 49%	305 59%B	178 59%	92 54%	99 52%	81 51%	94 55%	110 59%	118 54%	201 54%	116 52%	343 52%	71 62%	89 69%M
Having a poster near the machine	342 34%	179 37%	162 32%	106 35%H	58 34%	72 38%H	63 39%H	42 25%	55 30%	77 35%	127 34%	83 37%	235 36%	38 34%	34 27%
Either	30 3%	16 3%	14 3%	7 2%	5 3%	4 2%	5 3%	7 4%	5 3%	9 4%	12 3%	3 1%	21 3%	2 1%	1 1%
None	72 7%	47 10%C	25 5%	9 3%	13 8%	15 8%D	10 6%	23 14%DFG	14 8%	14 6%	25 7%	19 9%	50 8%	3 3%	5 4%
Don't know	6 1%	3 1%	3 1%	0 0	1 1%	0 0	1 1%	4 2%DF	1 *	1 1%	2 1%	1 1%	5 1%	* *	0 0
Refused	5 1%	2 *	3 1%	1 *	0 0	0 0	0 0	* *	1 1%	0 0	4 1%	* *	2 *	0 0	0 0

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O  
Overlap formulae used. \* small base

Question C2

The new law requires calories to be listed next to each item-or its selection button-in vending machines. However, the government has proposed allowing a POSTER near the machine with the information. The poster would not have to be on the machine itself and the order of foods listed on the poster could differ from the order of the items in the machine. Which would be more useful to you?

	Household Income						H.H. Size			Children In H.H.				Education		
	Total	LT	\$35K-	\$50K-	\$75K-	\$100K	-----			-----				HS	Coll	Coll
		\$35K	LT	LT	LT	Or	1	2	3 Or	None	Any	Under	13-	Grad	Incom-	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	or Less	plete	(O)	(P)
Unweighted Total	1012	308	117	152	102	178	236	370	382	719	272	198	144	317	287	387
Weighted Total	1000	353	119*	140	85*	152	181	305	488	609	370	281	180	442	265	271
Any (Net)	917	333	105	132	78	141	161	275	460	547	354	268	174	412	247	242
	92%	94%	89%	94%	93%	93%	89%	90%	94%G	90%	96%J	95%	97%	93%	93%	89%
Having the calories listed directly on the vending machine next to each item or its selection button	545	199	69	77	45	82	101	167	262	332	204	153	101	228	153	154
	55%	56%	58%	55%	53%	54%	56%	55%	54%	54%	55%	55%	56%	52%	58%	57%
Having a poster near the machine	342	124	35	50	31	53	53	102	181	199	137	102	67	173	88	76
	34%	35%	30%	36%	37%	35%	29%	34%	37%	33%	37%	36%	37%	39%P	33%	28%
Either	30	10	1	4	3	5	7	6	17	16	13	13	7	11	6	12
	3%	3%	1%	3%	3%	4%	4%	2%	3%	3%	4%	5%	4%	3%	2%	4%
None	72	17	12	7	6	11	16	26	27	54	16	13	6	26	18	25
	7%	5%	10%	5%	7%	7%	9%	9%	6%	9%K	4%	5%	3%	6%	7%	9%
Don't know	6	2	1	0	1	0	3	2	0	6	0	0	0	2	0	3
	1%	1%	1%	0	1%	0	2%I	1%	0	1%	0	0	0	1%	0	1%
Refused	5	1	0	*	0	0	1	*	1	2	0	0	0	2	0	*
	1%	*	0	*	0	0	1%	*	*	*	0	0	0	*	0	*

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P  
Overlap formulae used. \* small base