

RESOLUTION NO. 324, SERIES 2010

A RESOLUTION SUPPORTING THE INITIATIVE OF THE DEPARTMENT OF PUBLIC HEALTH AND WELLNESS AND THE LOUISVILLE METRO BOARD OF HEALTH TO INSTITUTE A VOLUNTARY CAMPAIGN FOR RETAIL FOOD SERVICE ESTABLISHMENTS WITH FEWER THAN 20 OUTLETS TO POST CALORIC INFORMATION ON THEIR MENUS.

SPONSORED BY: COUNCILWOMAN VICKI AUBREY WELCH

WHEREAS, it is an essential function, duty and responsibility of the Public Health and Wellness Department and the Louisville Metro Board of Health to adequately safeguard the health of all its citizens, and to establish, maintain, implement, promote and conduct appropriate facilities and services for the purpose of protecting the public health; and

WHEREAS, scientific evidence demonstrates consuming a healthy diet can reduce the risk of a wide-range of nutrition-related chronic-illnesses; and

WHEREAS, given the scientific consensus that when nutritional information is provided at point of purchase through menu and menu board labeling, it will allow consumers to make more informed choices about the foods they eat; and

WHEREAS, the federal Nutrition Labeling and Education Act of 1990 mandates nutrition labels on food products for retail sale in grocery stores, federal law does not require restaurants, also known as retail food service establishments, to provide consumers with nutritional information; and

WHEREAS, some national companies have already begun labeling caloric values on their menu boards; and

WHEREAS, all restaurant chains of 20 or more outlets nationally will be required to post caloric values on their menu boards by 2012; and

WHEREAS, the Council further wishes to support the Public Health and Wellness Department and the Board of Health's voluntary campaign to encourage local prepared food service establishments with fewer than 20 outlets to adopt the practices by national companies and chains, as set forth above; and

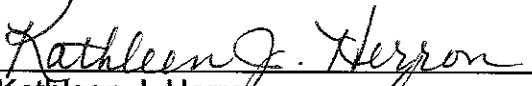
WHEREAS, the Council agrees with the Public Health and Wellness and the Board of Health intention to establish a recognition program for those retail food establishments with fewer than 20 outlets who voluntarily adopt a menu labeling policy.

NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATIVE COUNCIL OF THE LOUISVILLE/JEFFERSON COUNTY METRO GOVERNMENT (THE COUNCIL) AS FOLLOWS:


SECTION I: The Council also supports the Public Health and Wellness and the Louisville Metro Board of Health plan to initiate a voluntary campaign for local retail food service establishments with fewer than 20 outlets to make nutritional information easily available and to recognize those businesses that voluntarily post caloric values on menus and menu boards.

SECTION II: The Council further supports the United States Department of Agriculture (USDA) direction that "Recommended limits for a 2,000 calorie daily diet are 20 grams of saturated fat and 2,300 milligrams of sodium."

SECTION III: This Resolution shall take effect upon its passage and approval.


Kathleen J. Herron
Metro Council Clerk

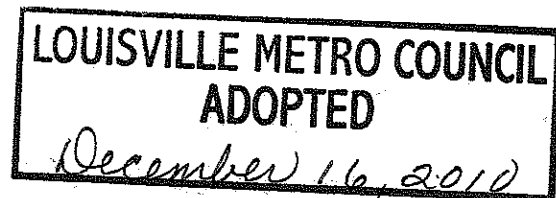

Thomas L. Owen
President of the Council


Jerry E. Abramson
Mayor

12-17-10
Approval Date

APPROVED AS TO FORM AND LEGALITY:

Michael J. O'Connell
Jefferson County Attorney



BY: 