

April 18, 2018

The Honorable Robert E. Lighthizer
Ambassador
United States Trade Representative
600 17th Street, N.W.
Washington, DC 20508

Dear Ambassador Lighthizer:

The undersigned organizations write to strongly object to the misuse of the negotiations over the North American Free Trade Agreement (Nafta) to undermine public health and labeling transparency initiatives on food and beverages being undertaken here and around the world.

According to an article in the New York Times on March 20, 2018, the U.S. Trade Representative is working to weaken our ability—in addition to Canada and Mexico’s—to educate citizens about the content of unhealthy food and beverages. On March 21, 2018, Ambassador Robert Lighthizer testified at a House Ways and Means Committee hearing, confirming that such a measure is being proposed.

Such a proposal is emblematic of the abuse of trade agreement negotiations to undermine non-discriminatory consumer protections and harm public health. Consumers have a right to know what is in their food. Empowering people with clear, easy-to-understand information can help them make more informed dietary decisions, which is critical because poor nutrition causes 680,000 deaths in the U.S. a year from diabetes, cancer, heart disease, and other illnesses and contributes to high health care costs.

The World Health Organization reports that the global prevalence of obesity nearly tripled between 1975 and 2016. In the United States, the most recent data from the Centers for Disease Control and Prevention show the prevalence of obesity at an all-time high; rates have doubled among adults and more than tripled among children since 1980. In response to the global obesity epidemic, countries around the world are ensuring greater transparency to better inform their citizens. One important advance has been front-of-package labeling, which are currently being developed in Canada and would be directly threatened by the Nafta proposal from the U.S.

Examples of successful programs abroad include Chile’s successful front-of-package nutrition labeling that effectively informs consumers about unhealthy foods and has spurred companies to improve their products (reducing salt, added sugars, and saturated fat). Chile’s health minister, Carmen Castillo, indicated that about a quarter of processed foods sold in Chile have been reformulated. Data from Chile also indicate that over 90 percent of the public report that the labels help them make informed decisions. Israel’s program takes effect in two years, while Ecuador’s labels are already on packages. Ecuador’s health minister Margarita Guevara indicated the program triggered some 40 percent of manufacturers to improve the nutritional value of foods.

At the March 21, 2018 hearing, Ambassador Lighthizer stated, “I’d like to put my office on the record as being against obesity.” The actions by U.S. negotiators in this regard will speak far louder than mere statements.

We urge you to back your statements about obesity with concrete steps and to withdraw the proposal to limit the ability of member-countries to develop labeling systems for foods and beverages.

Sincerely,

American Heart Association

Association of State Public Health Nutritionists

Berkeley Media Studies Group

Boulder County Public Health (CO)

California Center for Public Health Advocacy (CA)

Center for Science in the Public Interest

ChangeLab Solutions

Congregation of Sisters of St. Agnes

Consortium to Lower Obesity in Chicago Children (IL)

Consumer Federation of America

Consumers Union

Dana Investment Advisors

Dominican Sisters

Earthjustice

Environmental Working Group

Food Policy Action

Franciscan Sisters of Perpetual Adoration

Friedman Food Policy Action Council (Medford, MA)

Global Food Research Program, University of North Carolina

Healthy Food America

Impetus - Let's Get Started LLC (St. Paul, MN)

Interfaith Center on Corporate Responsibility

Island Girl Power/Ayuda Foundation (Guam)

Jump IN for Healthy Kids (Central IN)

Latino Coalition for a Healthy California

Maryknoll Sisters

Maryland Public Health Association (MD)

National Association for the Advancement of Colored People

National Action Against Obesity

National Center for Health Research
National WIC Association
Notah Begay III Foundation
New York City Department of Health and Mental Hygiene (NY)
Northwest Coalition for Responsible Investment
Philadelphia Department of Public Health (PA)
Prevention Institute
Progressive Asset Management
Public Health Institute
Public Citizen
R Friedman Consulting (DC)
Real Food for Kids
Real Food Media
Redstone Global Center for Prevention and Wellness
Region VI Coalition for Responsible Investment (OH)
School Sisters of Notre Dame Cooperative Investment Fund (Elm Grove, WI)
Seventh Generation Interfaith, Inc.
Sisters of Charity of Nazareth Corporate Responsibility Office
Sisters of Saint Joseph of Chestnut Hill (Philadelphia, PA)
Sisters of St Dominic/Racine Dominicans
Sisters of St. Francis Charitable Trust (Dubuque, IA)
Sisters of the Presentation of Aberdeen (SD)
Socially Responsible Investment Coalition (TX)
Society of Behavioral Medicine
Trinity Health
Tufts University
University of California, San Francisco (CA)
University of Connecticut Rudd Center for Food Policy and Obesity