Healthy Food Access Theory of Change

**Strategies**
- Learn From & Lift Up Communities
- Conduct Rigorous Research
- Drive Corporate Accountability for Consumer Health

**Transform**
- Build power within historically marginalized communities
- Create an inclusive table where all can participate fully
- Encourage corporate retailers to value health over wealth
- Set advocacy priorities that are evidence-based and by and for the people
- Ensure SNAP research prioritizes health equity and public health

**Outcomes**
- Improved Purchasing Power
  - Participants have sufficient resources to afford nutritious food that meets their needs
- Prioritized Customer Wellbeing
  - Food retailers and manufacturers prioritize healthier products, policies, and practices
- Increased Access to SNAP
  - Everyone who needs SNAP can access it and use it where they shop for groceries (in-store and online)

**Impacts**
- Strengthened Partnerships
  - More diverse and inclusive coalitions of advocates
- Healthier Food Environments
- Increased Food Security
- Improved Diet Quality

CSPI envisions a future in which the Supplemental Nutrition Assistance Program (SNAP) supports people impacted by systemic inequities by ensuring equitable access to a nourishing food environment and equipping participants with sufficient resources to achieve optimal health and wellbeing.