# Healthy Food Access Theory of Change

## Strategies

What is the action plan for the process?

- Learn From & Lift-Up Communities
- Conduct Rigorous Research
- Drive Corporate Accountability for Consumer Health

## Transform

What happens during the process?

- **Create an inclusive table** where all can participate fully
- **Build power** within historically marginalized communities
- **Set advocacy priorities** that are evidence based and by and for the people
- **Encourage corporate retailers** to value health over wealth
- **Ensure that health equity and public health remain as top priorities** for SNAP research

## Outcomes

What changes because of the process?

**Strengthened Partnerships**

More diverse and inclusive coalitions of advocates

**Improved Purchasing Power**

Participants have sufficient resources to afford nutritious food that meets their needs

**Prioritized Customer Wellbeing**

Food retailers and manufacturers prioritize healthier products, policies, and practices

**Increased Access to SNAP**

Everyone who needs SNAP can access it and use it where they shop for groceries (in-store and online)

## Impacts

What are the long-term results of the process?

- Healthier Food Environments
- Reduced Food Insecurity
- Improved Diet Quality

**Advocacy**

CENTER FOR Science IN THE Public Interest

CSPI envisions a future in which the Supplemental Nutrition Assistance Program (SNAP) supports people impacted by systemic inequities by ensuring equitable access to a nourishing food environment and equipping participants with sufficient resources to achieve optimal health and wellbeing.