Healthy Food Purchasing and Food Service Policies for Public Facilities
What are we looking for?

- State and local campaigns with up to $70,000 in direct costs
- Funded campaigns must seek to secure a binding government policy
  - including legislation, executive order, regulation, agency guidance, or contract
  - voluntary or programmatic initiatives are not eligible
- Two types of eligible policy campaigns
  - Healthy food purchasing & food service policies
  - Policies that prohibit state or local public entities from procuring, serving, or selling sugary drinks
Applying Healthy Food Purchasing & Food Service Policies

Public Settings

- Parks and recreation
- Correctional facilities
- Hospitals
- Shelters
- Child care centers/child feeding programs
- Senior centers/senior feeding programs
- Colleges and universities
- Office buildings
- Court houses, libraries, police stations, convention centers, rest stops...

Venues

- Cafeterias
- Concessions
- Vending
- Meetings
- Institutional dining room
- Congregate or home-delivered meals
Coverage

• Option 1: Comprehensive coverage
  – All agencies and facilities are under one policy.
  – Policy covers all foods served and foods sold

• Option 2: Covers one or more priority agencies/settings
  – Potential priority settings:
    • Corrections
    • Senior feeding
    • Public hospitals
    • Shelters and transitional housing
    • Parks and recreation (includes child feeding programs)

• We will NOT consider:
  – Covers only vending machines
  – Priority setting is schools
Standards

• Nutrition
  – Must address foods and beverages as sold or served
  – Based on current DGA
  – Need not specify standards in the legislation/EO but could identify a model standard

• Additional values to guide food purchasing
  – May address environmental sustainability, local economies, valued workforce, animal welfare, racial equity, etc.
  – E.g., the Good Food Purchasing Program
Proposed and Adopted Policies

- Select examples of adopted policies
  - Washington State: 2013 EO established Healthy Nutrition Guidelines for state agencies
  - New York City: 2008 EO established Food Standards for city agencies; 2022 EO updated Food Standards and adopted GFPP
  - City of Philadelphia: 2014 EO established Nutrition Standards for city agencies
  - County of Los Angeles: 2011 Board of Supervisors motion requires county departments to incorporate nutrition standards into food service contracts
  - City of Los Angeles: 2012 EO adopted GFPP for all city agencies
  - City of Boston: 2019 ordinance adopted GFPP for all city agencies
  - City and County of San Francisco: 2015 ordinance bars city departments & contractors from purchasing, selling, or distributing sugary drinks

- Select examples of proposed policies
  - New York State: A5682B/S4644B would create standards for foods and beverages purchased or served by state agencies or sold on state property
  - Washington, DC: Healthy Hospitals Amendment Act of 2022 would incorporate nutrition standards in licensing requirements for all hospitals
What will we prioritize?

- Geography: accepting all, particularly interested in New York State
- Number of people impacted
- Priorities for all grants:
  - Informed by community needs
  - Applicant represents target population and/or partners with diverse stakeholders
Additional resources

https://www.cspinet.org/advocacy/nutrition/healthy-food-service-guidelines

Resources

- Examples of national, state and local food service guideline policies
- Comprehensive food service guidelines Q & A
- Healthy food service guidelines: An impactful strategy for promoting health in institutions
- A roadmap for comprehensive food service guidelines
- Comparison of nutrition guidelines for vending machines
- Comparison of nutrition guidelines for prepared foods
- Strategies to optimize food and nutrition in correctional facilities
What's requested in a Letter of Interest (LOI)?

**Organization information**
- Contact information
- Address
- EIN/Tax ID of org or fiscal sponsor
- Demographic information
- Overview of organization's work in relation to the project proposed
- Organization budget information
- Conflict of interest check

**Project details**
- Project title
- Estimated duration
- Geographic focus
- Priority population(s) served
- Project summary and rationale
- Project partners

**Funding request**
- Estimated funding amount
- Percent of estimated funding to be used for lobbying activities