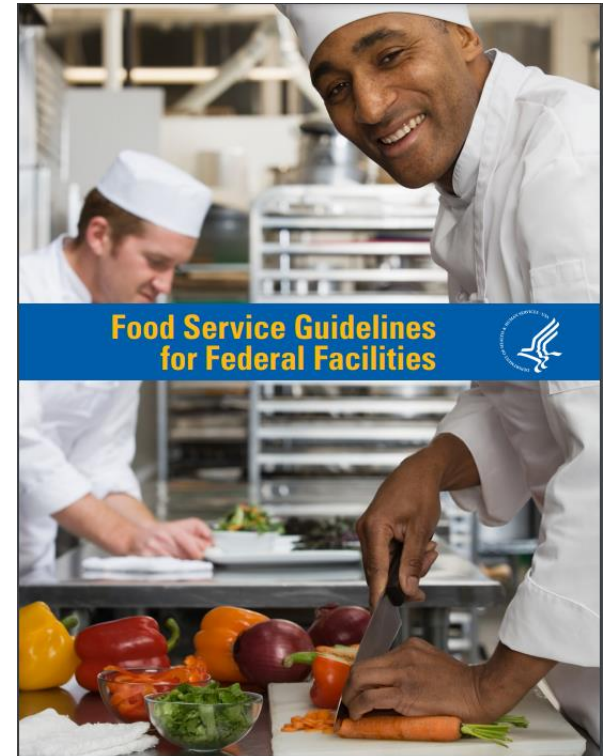


# Healthy Food Purchasing and Food Service Policies for Public Facilities



# What are we looking for?

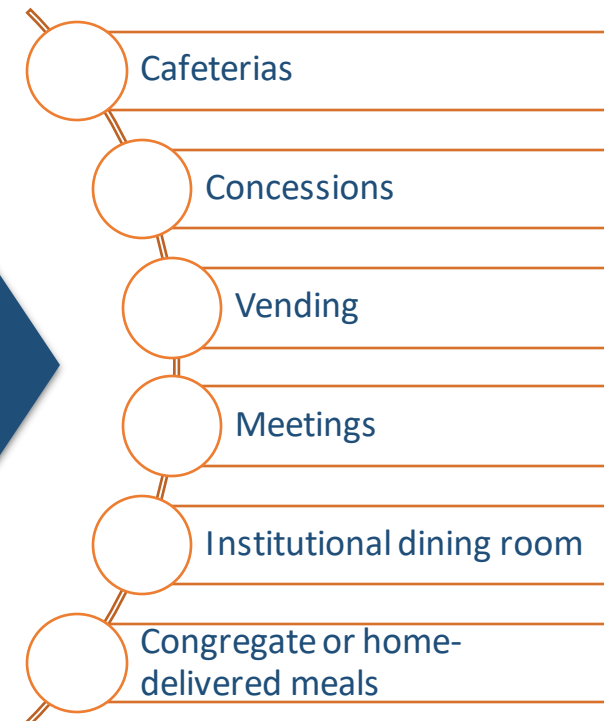
- State and local campaigns with up to \$70,000 in direct costs
- Funded campaigns must seek to secure a **binding government policy**
  - including legislation, executive order, regulation, agency guidance, or contract
  - voluntary or programmatic initiatives are not eligible
- Two types of eligible policy campaigns
  - Healthy food purchasing & food service policies
  - Policies that prohibit state or local public entities from procuring, serving, or selling sugary drinks

# Applying Healthy Food Purchasing & Food Service Policies

## *Public Settings*

Parks and recreation  
Correctional facilities  
Hospitals  
Shelters  
Child care centers/child feeding programs  
Senior centers/senior feeding programs  
Colleges and universities  
Office buildings  
Court houses, libraries, police stations,  
convention centers, rest stops...

## Venues



# Coverage

- Option 1: Comprehensive coverage
  - All agencies and facilities are under one policy.
  - Policy covers all foods served and foods sold
- Option 2: Covers one or more priority agencies/settings
  - Potential priority settings:
    - Corrections
    - Senior feeding
    - Public hospitals
    - Shelters and transitional housing
    - Parks and recreation (includes child feeding programs)
- We will NOT consider:
  - Covers only vending machines
  - Priority setting is schools

# Standards

- Nutrition
  - Must address foods and beverages **as sold or served**
  - Based on current DGA
  - Need not specify standards in the legislation/EO but could identify a model standard
- Additional values to guide food purchasing
  - May address environmental sustainability, local economies, valued workforce, animal welfare, racial equity, etc.
  - E.g., the Good Food Purchasing Program

# Proposed and Adopted Policies

- Select examples of adopted policies
  - Washington State: 2013 EO established Healthy Nutrition Guidelines for state agencies
  - New York City: 2008 EO established Food Standards for city agencies; 2022 EO updated Food Standards and adopted GFPP
  - City of Philadelphia: 2014 EO established Nutrition Standards for city agencies
  - County of Los Angeles: 2011 Board of Supervisors motion requires county departments to incorporate nutrition standards into food service contracts
  - City of Los Angeles: 2012 EO adopted GFPP for all city agencies
  - City of Boston: 2019 ordinance adopted GFPP for all city agencies
  - City and County of San Francisco: 2015 ordinance bars city departments & contractors from purchasing, selling, or distributing sugary drinks
- Select examples of proposed policies
  - New York State: A5682B/S4644B would create standards for foods and beverages purchased or served by state agencies or sold on state property
  - Washington, DC: Healthy Hospitals Amendment Act of 2022 would incorporate nutrition standards in licensing requirements for all hospitals

# What will we prioritize?

- Geography: accepting all, particularly interested in New York State
- Number of people impacted
- Priorities for all grants:
  - Informed by community needs
  - Applicant represents target population and/or partners with diverse stakeholders

# Additional resources

<https://www.cspinet.org/advocacy/nutrition/healthy-food-service-guidelines>



## Resources

[Examples of national, state and local food service guideline policies](#)



[Comprehensive food service guidelines Q & A](#)



[Healthy food service guidelines: An impactful strategy for promoting health in institutions](#)



[A roadmap for comprehensive food service guidelines](#)



[Comparison of nutrition guidelines for vending machines](#)



[Comparison of nutrition guidelines for prepared foods](#)



[Strategies to optimize food and nutrition in correctional facilities](#)





# What's requested in a Letter of Interest (LOI)?

## Organization information

- Contact information
- Address
- EIN/Tax ID of org or fiscal sponsor
- Demographic information
- Overview of organization's work in relation to the project proposed
- Organization budget information
- Conflict of interest check

## Project details

- Project title
- Estimated duration
- Geographic focus
- Priority population(s) served
- Project summary and rationale
- Project partners

## Funding request

- Estimated funding amount
- Percent of estimated funding to be used for lobbying activities