

Center for Science in the Public Interest 2022 Grant Opportunities



Logistics for Today's Webinar

Please keep your microphone on mute.

We will have an approximately 30-minute presentation followed by 1 hour for Q&A and discussion.

All questions should be asked through the chat, where people will be monitoring them and helping to facilitate the conversation.

Center for Science in the Public Interest (CSPI)

Since 1971, CSPI has worked to:

- Make it easier to eat healthfully
- Prevent and mitigate diet-related diseases

Our Strategies:

- National, state, local policy
- Partnerships with state and local organizations
- Education (newsletter, social media)
- Advocacy (regulatory, legislative)
- Litigation



Background on the opportunity

Bloomberg Philanthropies has awarded CSPI a grant to lead a national advocacy initiative to support projects that improve public health and provide models that can be replicated and scaled.

As a part of that initiative, CSPI is soliciting applications from advocates to explore policy interventions to elicit systemic change and advance a just and equitable food environment:

- **Measurably improve the food environments in:**
 - Schools
 - Restaurants
 - Grocery stores, and
 - Federal, state, and local programs and facilities
- **Increase access to and expand benefits for the Supplemental Nutrition Assistance Program (SNAP)**
- **Engage communities in building capacity to address unique food system issues**
- **Reduce health disparities across demographic groups**

2022 Opportunities

Available Now	Available Later this Spring
<p>State & Local Policy Grants</p> <ul style="list-style-type: none"> • Policies to expand or strengthen Supplemental Nutrition Assistance Program (SNAP) Fruit and Vegetable Incentives (Statewide/Tribal only) • Healthy Restaurant Kids' Meals Policies • Healthy Food Purchasing and Food Service policies for public facilities 	<p>State & Local Policy Grants</p> <ul style="list-style-type: none"> • Healthy Retail policies to improve the retail environment in your community and make healthier food and beverage choices easier • School Food Policies
<p>Community Prioritized Policy Grants</p> <ul style="list-style-type: none"> • Community-Driven Policy Campaigns to Advance Health Equity through SNAP 	<p>Community Prioritized Policy Grants</p> <ul style="list-style-type: none"> • Healthy Retail policy innovation • School food policy innovation
<p>Federal Lobbying Grants</p> <ul style="list-style-type: none"> • Healthy School Meals 	<p>Federal Lobbying Grants</p> <ul style="list-style-type: none"> • Healthy SNAP in the 2023 Farm Bill
	<p>Power Building Grants</p> <ul style="list-style-type: none"> • Community Building • Food Justice • Narrative change

Organizations we are looking to fund

We are specifically looking to fund applications that:

- Are from diverse organizations who are either representative of the population for which a project is focused or are directly partnering with individuals and/or community organizations representing the population.
- Are from organizations in communities experiencing health disparities.
- Include community or field organizing and engagement.
- Incorporate a strong focus on health equity in all aspects of the project.
- Demonstrate a collaborative and innovative approach.

Navigating our Grant Opportunities Website

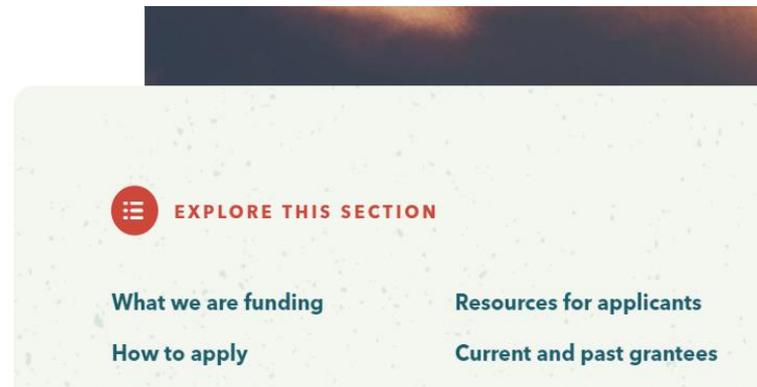
Cspinet.org -> Get Involved -> Grant Opportunities



Healthy Living Advocacy Get Involved About Us



Grant opportunities from CSPI



- The landing page includes CSPI's Guiding Principles for Grantmaking and links to other key informational pages



What we are funding page provides...

- A brief summary of what we are and are not funding
- Links to Requests for Proposals (RFPs) that contain full details for each grant opportunity (English or Spanish)

Current funding opportunities

State & local policy grants



Community prioritized policy innovation grants



Federal lobbying grants



Power building grants



Resources for Applicants page provides...

- Grant Applicant Guide (English or Spanish)
- Application templates (English or Spanish)
- FAQs
- Information and registration links for upcoming campaign-specific webinars
- Link to our Resource Hub



How to apply page provides...

- Organization eligibility criteria
- Link to our Grant Management System/Application Portal (Foundant)
- General timeline for this grant cycle (varies by opportunity)



Online Grant Management System

All applications, including initial Letter of Interest forms (LOI's), should be submitted through CSPI's [Online Grant Management System](#). Instructions for doing so are provided in our Applicant Guide. If you have specific accessibility concerns, please contact us at grants@cspinet.org and we will do our best to accommodate. We are also available to answer any other questions you may have about our application process and are happy to provide technical assistance where feasible.

Foundant: What will applicants see?

Log On / Create an Account to Apply

Select Language ▼

CSPI Grant Opportunities



Throughout the spring of 2022, CSPI will be posting funding opportunities that fall into four different categories:

- State and local policy grants
- Community prioritized policy grants
- Federal lobbying grants
- Power-building grants

For full information on our grants program, please refer to our [website](#).

State & Local Policy Grants: Restaurant Kids' Meals Accepting Submissions from 02/18/2022 to 04/01/2022

CSPI is seeking to fund state, local jurisdictions, Tribal, or U.S. territory policy campaigns that aim to ensure healthy and equitable kids' meals for all.

More opportunity details
[View in English](#)
[View in Spanish](#)

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CENTER FOR
Science IN THE
Public Interest

Logon Page

Email Address*

Password*

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Center for Science in the Public Interest's Online Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact grants@cspinet.org to receive your username.

Create New Account

If you already have an Account, click the 'Cancel Account Creation' button to go to the Logon page

 Using the browser's back button will delete your registration information.

 This registration process has multiple steps you must complete before you can apply.
Fields with an asterisk (*) are required.

Organization Information

Organization Name*	EIN / Tax ID (##-#####)*
<input type="text"/>	<input type="text"/>
Web Site	Telephone Number (###-###-#### x###)*
<input type="text"/>	<input type="text"/>
Organization Email	Address 1*
<input type="text"/>	<input type="text"/>



[Apply](#) / [State & Local Policy Grants: Restaurant Kids' Meals](#) / [LOI](#) / [Preview](#)

 Fields with an asterisk (*) are required.

- > Organizational Structure
- > Project Overview
- ∨ Organization Overview

Organization Summary*

Please provide a brief overview of your organization's work in relation to the project proposed. Please include an overview of your experience working on policies or projects applicable to the proposed policy work, including any previous successes in related work. (1-2 paragraphs)

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Total organization budget for current year:*

\$

What does the Applicant Guide cover?

- Steps in application process
- Navigating CSPI's application portal | Foundant
 - **Links to online written tutorials and videos**
- Our evaluation process
- Grantee reporting and touchpoints
- Support from CSPI
- Frequently asked questions
- Application templates
- Guidance on lobbying



Center for Science in the Public Interest

2022 Grant Applicant Guide



Available Support from CSPI

At CSPI, we have several ways in which we aim to support grantees, including:

- Sharing of and collaboration on toolkits, messaging research, and communications materials.
- Providing support for digital engagement and paid media.
- Technical assistance on legal, policy, and science as well as support from staff as spokespeople with the media, testimony, and articles.
- Support with grassroots organizing, grasstops engagement, and coalition building.
- Support with state and federal lobbying.

Campaign-specific Information

SNAP Webinars:
 3/10, 3-4pm ET
 3/29, 1-2pm ET

SNAP Policy Campaigns



We are accepting applications for funding for **up to \$80,000 in direct costs for 18 months** for the following policy interventions. Recommended strategies below, but innovative ideas welcome.

1. Expand or Strengthen SNAP Incentives

Statewide/Tribal Policy Campaign Priorities:

- Funds for a permanent state incentive program
- Expanding to more brick & mortar and online retailers
- Expanding digitization of incentives, especially EBT integration
- Increasing program awareness through digital ad campaigns

Application Priorities:

- Diverse-led orgs or strong plan for sub-granting to BIPOC orgs
- State or Tribal campaigns in: AL, AR, KY, LA, MS, NM, OK, TN, TX, WV

2. Advance Health Equity through SNAP

Community Prioritized Policy Campaign Priorities:

- Increasing SNAP access for marginalized communities
- Improving program enrollment and eligibility
- Increasing benefits and improving issuance timing
- Aligning enrollment with other public benefit programs
- Facilitating use of online SNAP

Application Priorities:

- Applicant org is led by/representative of the groups they are serving
- Build capacity of BIPOC orgs
- Must center authentic community engagement at all stages of campaign
- State, tribal, territory campaigns in:
 - AL, AR, CT, IN, LA, MI, MS, NC, OH, OK
 - All U.S. territories and tribal nations

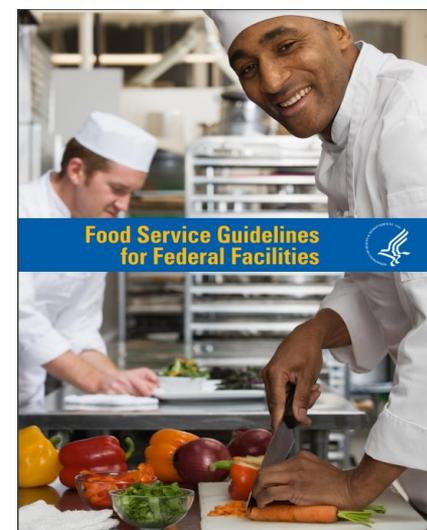
Healthy Food Purchasing and Food Service Policies for Public Facilities

We are accepting applications for funding for up to **\$70,000 in direct costs for up to 18 months** for proposals for state or local campaigns that aim to ensure foods purchased and served by public entities and sold on public property meet evidence-based standards for nutrition and potentially other values

**Webinar
tomorrow, 3/8
from 2-3pm EST**

Policies that fit into this opportunity:

- Seek to secure a binding government policy (including legislation, executive order, regulation, agency guidance, or contract).
- Require adoption of evidence-based nutrition standards for foods served and/or sold by public entities or on public property
 - e.g. corrections, hospitals, parks, shelters, senior feeding programs
 - Do NOT apply only to vending machines
- Nutrition standards address foods as-served, based on the DGA
- MAY address additional values, like the Good Food Purchasing Program (local economies, environmental sustainability, valued workforce, animal welfare)



Restaurant Kids' Meals

Webinar
Thursday
3/10 4-5pm EST

We are accepting applications for funding for up to **\$70,000 in direct costs for up to 18 months** for the following policy interventions:

- Nutrition Standards for All Restaurant Kids' Meal Combinations
- Default Sides
- Default Beverages

CSPI has developed recommended standards for each of these policies, but new or innovative approaches to these policies are welcomed.



We are also accepting applications for funding for up to \$20,000 for organizations seeking to support **implementation or enforcement efforts** in a jurisdiction where a kids' meal policy has already passed. Projects can include:

- Developing resources to disseminate to restaurants to support implementation
- Time for advocacy staff to work with agencies tasked with enforcing the law
- Providing technical assistance on the law, implementation criteria, and the enforcement requirements

Federal Lobbying Grants: Healthy School Meals

We are accepting applications for funding for up to **\$25,000 in direct costs for up to 12 months** to advocate for key school food priorities at the federal level via:

**Webinar
tomorrow, 3/8
from 3-4pm EST**

- Child Nutrition Reauthorization (as relevant), and similar legislation as needed, such as the Build Back Better Act (BBBA)
- Annual appropriations that support school meal priorities
- Regulatory advocacy with the U.S. Department of Agriculture (USDA) for school meals

Priorities include:

- Protecting and strengthening the school food nutrition standards.
- Providing healthy school meals for all (offering free meals to all students)
- Other priorities based on applicant's areas of interest



Priority states: Alabama, Arkansas, Colorado, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Mississippi, Nebraska, New Jersey, New Mexico, New York, North Dakota, Ohio, South Dakota, Vermont

Next Steps

- Please attend our campaign specific webinars this week
 - Each team is planning to hold another info session later this month
- Submit your LOI or application via the application portal by **April 1, 2022.**
- Sign-up on our website if you would like to be alerted when additional grant opportunities open up
- Contact our CSPI team if you have specific questions
- Grant periods are expected to begin:
 - In late April / early May for School Food Lobbying Grants
 - In late June / early July for all other open opportunities

For more information:

CSPI Grant Opportunities webpage

Cspinet.org -> Get Involved -> Grant Opportunities

Please reach out to us for:

- **General RFP or application inquiries**
- **Specific policy/campaign details or eligibility questions**
- **Technical questions on our Grant Management System**
- **Accessibility concerns**

grants@cspinet.org