

Welcome to CSPI's Powerbuilding RFP Office Hours

We'll get started at about 3 minutes after 11a ET. Please drop your name, pronouns, and org you're coming from in the chat box!

We will have an approximately 15-minute presentation followed by breakout sessions for Q&A.

Powerbuilding Grants

- ❖ For the first time at CSPI, are excited to fund the critical and often unseen community and powerbuilding work that is critical for successful policy passage and supports sustaining the movement towards an equitable food system.
- ❖ Proposed projects should be community-led and build on the **strengths** of cultural traditions as they seek to address the systemic and power structures that drive health and racial inequities. We are seeking robust efforts to center those experiencing overlapping oppressions in addition to race and ethnicity, including gender identity, immigration status, sexual orientation, and people with disabilities.
- ❖ Successful projects will include three core activities:
 - ❖ convening community members
 - ❖ building skills and power
 - ❖ and co-creating programmatic and policy solutions to pressing issues in the food system

Organizational Identity

We will prioritize organizations that are founded, led, and mission oriented to serve Black, Indigenous, and other communities of color (BIPOC) that have been subject to chronic underinvestment. We are seeking projects that will strengthen the power of culturally specific and cross-racial organizations.

- **Culturally specific organizations** are created by and for people of a specific racial or ethnic identity group and are accountable to that community. People from that group serve on the board and in leadership positions—roles that hold the most power and influence in deciding an organization’s priorities, direction, and practices.
- Culturally specific organizations systematically embed community norms and practices throughout their visions, operations, governance, management, and community engagement. Because they are centered and informed by the experiences of that group, culturally specific organizations are often best positioned to meet the goals, challenges, and hopes of a particular identity group.
- **Cross-racial organizations** bring together constituencies of different races and ethnic identities to share power for the purpose of advancing racial justice. Cross-racial organizations consolidate people, power, and influence to achieve intended outcomes.
- They are often formed by coalitions of culturally specific organizations and are led by Black, Indigenous, and other people of color. They are accountable to their communities and constituencies.

What's requested in a Letter of Interest (LOI)?

Organization information

- Contact information
- Address
- EIN/Tax ID of org or fiscal sponsor
- Demographic information
- Overview of organization's work in relation to the project proposed
- Organization budget information
- Conflict of interest check

Project details

- Project title
- Estimated duration
- Geographic focus
- Priority population(s) served
- Project summary and rationale
- Project partners

Funding request

- Estimated funding amount
- Percent of estimated funding to be used for lobbying activities

Important Notes

- ❖ Submit your LOI or application via the application portal by **Sunday, June 12th at 11:59pm EST**. Grant periods are expected to begin in early September
- ❖ Applications may be submitted for up to \$60,000 total (\$50,000 in direct costs and up to \$10,000 in indirect costs) for a duration of 15 months.
- ❖ Powerbuilding grantees will meet with one another monthly to co-design a narrative change project to disrupt and reframe issues related to advancing an equitable food system using video, social media, and other mediums.

Breakout Sessions

Thank you for joining us for the first half of this call. We'll now stop recording and move into breakout sessions for Q&A!