

# Center for Science in the Public Interest 2022 Grant Opportunities



# Logistics for Today's Webinar

Please keep your microphone on mute.

We will have an approximately 30-minute presentation followed by 30 minutes for Q&A and discussion.

All questions should be asked through the chat, where people will be monitoring them and helping to facilitate the conversation.

Today's webinar will also be recorded and made available on our website.

# Center for Science in the Public Interest (CSPI)

Since 1971, CSPI has worked to:

- Make it easier to eat healthfully
- Prevent and mitigate diet-related diseases

Our Strategies:

- National, state, local policy
- Partnerships with state and local organizations
- Education (newsletter, social media)
- Advocacy (regulatory, legislative)
- Litigation



# Background on the opportunity

Bloomberg Philanthropies has awarded CSPI a grant to lead a national advocacy initiative to support projects that improve public health and provide models that can be replicated and scaled.

As a part of that initiative, CSPI is soliciting applications from advocates to explore policy interventions to elicit systemic change and advance a just and equitable food environment:

- **Measurably improve the food environments in:**
  - Schools
  - Restaurants
  - Grocery stores, and
  - Federal, state, and local programs and facilities
- **Increase access to and expand benefits for the Supplemental Nutrition Assistance Program (SNAP)**
- **Engage communities in building capacity to address unique food system issues**
- **Reduce health disparities across demographic groups**

# 2022 Opportunities

Previous Opportunities	Available Now
<b>State &amp; Local Policy Grants</b> <ul style="list-style-type: none"> <li>Policies to expand or strengthen Supplemental Nutrition Assistance Program (SNAP) Fruit and Vegetable Incentives (Statewide/Tribal only) <a href="#">2 grants anticipated</a></li> <li>Healthy Restaurant Kids' Meals Policies <a href="#">2-4 grants anticipated</a></li> <li>Healthy Food Purchasing and Food Service policies for public facilities <a href="#">3-4 grants anticipated</a></li> </ul>	<b>State &amp; Local Policy Grants</b> <ul style="list-style-type: none"> <li>State and Local Policy Campaigns to Improve the Food Retail Environment <a href="#">2 grants anticipated</a></li> <li>Statewide Healthy School Meals for All <a href="#">1 grant anticipated</a></li> <li>Farm to Food Bank Campaign Planning Grant <a href="#">1 grant anticipated</a></li> </ul>
<b>Community Prioritized Policy Grants</b> <ul style="list-style-type: none"> <li>Community-Driven Policy Campaigns to Advance Health Equity through SNAP <a href="#">2 grants anticipated</a></li> </ul>	<b>Community Prioritized Policy Grants</b> <ul style="list-style-type: none"> <li>Community-Prioritized Policy Innovation Campaigns to Improve Healthy Food Access through the Retail Environment <a href="#">2 grants anticipated</a></li> <li>Community-Driven Policy Campaign to Advance Health Equity through School Meals <a href="#">1 grant anticipated</a></li> </ul>
<b>Federal Lobbying Grants</b> <ul style="list-style-type: none"> <li>Healthy School Meals <a href="#">6 grants awarded</a></li> </ul>	<b>Powerbuilding Grants</b> <a href="#">4 grants anticipated</a> <ul style="list-style-type: none"> <li>Successful projects will include three core activities: convening community members, building skills and power, and co-creating programmatic and policy solutions to pressing issues in the food system.</li> </ul>

# Organizations we are looking to fund

We are specifically looking to fund applications that:

- Are from diverse organizations who are either representative of the population for which a project is focused or are directly partnering with individuals and/or community organizations representing the population.
- Are from organizations in communities experiencing health disparities.
- Include community or field organizing and engagement.
- Incorporate a strong focus on health equity in all aspects of the project.
- Demonstrate a collaborative and innovative approach.

# Navigating our Grant Opportunities Website

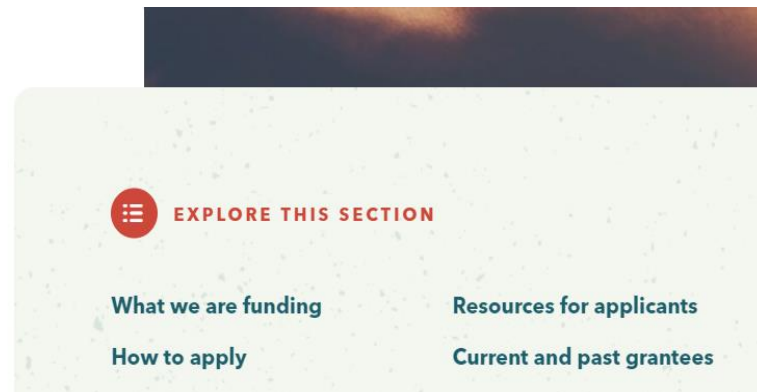
Cspinet.org -> Get Involved -> Grant Opportunities



Healthy Living   Advocacy   Get Involved   About Us



## Grant opportunities from CSPI



- The landing page includes CSPI's Guiding Principles for Grantmaking and links to other key informational pages



# What we are funding page provides...

- A brief summary of what we are and are not funding
- Links to Requests for Proposals (RFPs) that contain full details for each grant opportunity (English or Spanish)

## Current funding opportunities

State & local policy grants



Community prioritized policy innovation grants



Federal lobbying grants



Power building grants





# Resources for Applicants page provides...

- Grant Applicant Guide (English or Spanish)
- Application templates (English or Spanish)
- FAQs
- Information and registration links for upcoming campaign-specific webinars
- Link to our Resource Hub



# How to apply page provides...

- Organization eligibility criteria
- Link to our Grant Management System/Application Portal (Foundant)

## Online Grant Management System



All applications, including initial Letter of Interest forms (LOI's), should be submitted through CSPI's [Online Grant Management System](#). Instructions for doing so are provided in our Applicant Guide. If you have specific accessibility concerns, please contact us at [grants@cspinet.org](mailto:grants@cspinet.org) and we will do our best to accommodate. We are also available to answer any other questions you may have about our application process and are happy to provide technical assistance where feasible.

# Foundant: What will applicants see?

Log On / Create an Account to Apply

Select Language ▼

## CSPI Grant Opportunities

Quick Search



Throughout the spring of 2022, CSPI will be posting funding opportunities that fall into four different categories:

- State and local policy grants
- Community prioritized policy grants
- Federal lobbying grants
- Power-building grants

For full information on our grants program, please refer to our [website](#).

### State & Local Policy Grants: Restaurant Kids' Meals

Accepting Submissions from 02/18/2022 to 04/01/2022

CSPI is seeking to fund state, local jurisdictions, Tribal, or U.S. territory policy campaigns that aim to ensure healthy and equitable kids' meals for all.

#### More opportunity details

[View in English](#)

[View in Spanish](#)

Preview

Send to GrantHub





## Logon Page

Email Address\*

Password\*

Log On

Create New Account

[Forgot your Password?](#)

**Welcome to the Center for Science in the Public Interest's Online Portal.**


**New Users:** Please click on "Create New Account" to complete the registration process and create your logon credentials.


**Existing Users:** Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact [grants@cspinet.org](mailto:grants@cspinet.org) to receive your username.

# Create New Account

If you already have an Account, click the 'Cancel Account Creation' button to go to the Logon page

 Using the browser's back button will delete your registration information.

 This registration process has multiple steps you must complete before you can apply.


Fields with an asterisk (\*) are required.

Organization Information

Organization Name*	EIN / Tax ID (##-#####)*
<input type="text"/>	<input type="text"/>
Web Site	Telephone Number (###-###-#### x###)*
<input type="text"/>	<input type="text"/>
Organization Email	Address 1*
<input type="text"/>	<input type="text"/>



[Apply](#) / [State & Local Policy Grants: Restaurant Kids' Meals](#) / [LOI](#) / [Preview](#)

 Fields with an asterisk (\*) are required.

> Organizational Structure

> Project Overview

▼ Organization Overview

Organization Summary\*

Please provide a brief overview of your organization's work in relation to the project proposed. Please include an overview of your experience working on policies or projects applicable to the proposed policy work, including any previous successes in related work. *(1-2 paragraphs)*

3,000 characters left of 3,000

Total organization budget for current year:\*

\$

# What does the Applicant Guide cover?

- Steps in application process
- Navigating CSPI's application portal | Foundant
  - **Links to online written tutorials and videos**
- Our evaluation process
- Grantee reporting and touchpoints
- Support from CSPI
- Frequently asked questions
- Application templates
- Guidance on lobbying



Center for Science in the Public Interest

## 2022 Grant Applicant Guide



# Available Support from CSPI

At CSPI, we have several ways in which we aim to support grantees, including:

- Sharing of and collaboration on toolkits, messaging research, and communications materials.
- Providing support for digital engagement and paid media.
- Technical assistance on legal, policy, and science as well as support from staff as spokespeople with the media, testimony, and articles.
- Support with grassroots organizing, grasstops engagement, and coalition building.
- Support with state and federal lobbying.



# Campaign-specific Information

# School Meals Policy Campaigns

We are accepting applications for funding for **up to \$70,000 in direct costs for 15 months** for the following policy interventions. Recommended strategies below, but innovative ideas welcome.

**Webinar May 23  
12-1pm EST**

## 1. Healthy School Meals for All

### Statewide Policy

#### Campaign Priorities:

- State policies that provide free breakfast and lunch for all students, regardless of household income are preferred. However, we will consider policies that increase access to either breakfast or lunch or increase access to free meals up to a certain income threshold.

### Application Priorities:

- Diverse-led orgs or strong plan for sub-granting to BIPOC orgs
- Projects are informed by community needs and applicant organizations partner with diverse stakeholders.
- State campaigns in: AL, AR, CO, GA, IL, IN, IA, KS, KY, MI, MN, MI, NE, NJ, NM, NY, ND, OH, SD, VT.

## 2. Advance Health Equity through School Meals

### Community Prioritized Policy Campaign Priorities:

- Innovative strategies that advance health, nutrition, and equity through:
  - the National School Lunch Program (NSLP),
  - School Breakfast Program (SBP),
  - Seamless Summer Option (SSO), or
  - Summer Food Service Program (SFSP).

### Application Priorities:

- Organizations that are led by and mission-oriented to improving conditions that affect the quality of life for BIPOC individuals
- Authentic community engagement in conceptualizing, designing, and implementing the campaign is required.

# Healthy Retail Campaign State & Local RFP

We are accepting applications for funding for **up to \$70,000 in direct costs for 15 months** for proposals for state or local campaigns to improve the healthfulness of the food retail environment through policy change.

## Policy priorities for this opportunity are:

- A state or local policy or ordinance campaign to create a healthier in-store or online food retail environment through placement and promotion strategies, including
  - Keep Soda in the Soda Aisle policy
  - Healthy endcaps policy
- A state or local policy or ordinance campaign to increase healthy food availability at dollar stores, such as minimum required floor or shelf space for fruits and vegetables

## Application priorities:

- Campaigns must seek to secure a binding government policy
- We will prioritize applications from organizations
  - in regions that have been disproportionately burdened by inequitable access to healthy food retailers
  - who are representative of or are directly partnering with individuals and/or community organizations representing the population most affected by the proposed policy change

**Webinar May 24  
12-1pm EST**



# Healthy Retail Campaign Community Prioritized Policy Innovation RFP

We are accepting applications for funding for **up to \$70,000 in direct costs for 15 months** for proposals for state or local campaigns to improve the healthfulness of the food retail environment through policy change.

## Policy campaigns may include, but are not limited to:

- Enhancing in-store or online healthy retail marketing, including through product, placement, pricing, or promotion
- Addressing marketing of unhealthy food in the in-store or online food retail environment
- Incentivizing or requiring dollar stores to stock or promote healthier food
- Leveraging SNAP to create a healthier retail environment (e.g., enacting retailer marketing standards or additional stocking standards, addressing barriers to online SNAP participation)
- Using state and local financial incentives to encourage healthy food store placement in communities that lack access
- Improving the food retail environment in Indigenous communities

**Webinar May 24  
12-1pm EST**



## Application priorities:

- We are specifically interested in partnering with organizations that are led by and mission-oriented to improving conditions that affect the quality of life for Black, Indigenous, and/or Latine people
- Work under these grants must center authentic community engagement in conceptualizing, designing, and implementing the policy campaign

# Policy Campaign to Expand State Farm-to-Food Bank Programs

We are accepting applications for funding for **up to \$30,000 in total costs, for 6 months**, for proposals to develop a statewide policy campaign that aims to establish state funding for a Farm-to-Food Bank program.

Issue specific  
webinar:  
5/24 from 2-3pm EST

Policy campaign planning activities should include, but are not limited to:

- Community engagement and building stakeholder support
- Developing communications strategy and materials
- Developing a legislative strategy and implementation plan

**Priority states:** Alabama, Arizona, Arkansas, California, Hawaii, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma



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For this opportunity, we are **not** funding:

- direct service programs, pilots, and capital projects
- city- or county-level campaigns

# Powerbuilding Grants

We are seeking proposals for powerbuilding projects to convene community members, build skills and power, and co-create programmatic and policy solutions to pressing issues in the food system. Proposals from culturally specific and cross-racial organizations led by and accountable to Black, Indigenous, and other people of color will be prioritized.

- ❖ Strategies and activities should build on the strengths of cultural traditions and community connections as they seek to address the systemic and power structures that drive health and racial inequities. Important considerations for the project should include power sharing, accountability, and accessibility.
- ❖ Powerbuilding grantees will meet monthly to co-design a narrative change project to disrupt and reframe issues related to advancing an equitable food system using video, social media, and other mediums.
- ❖ Applications may be submitted for up to \$50,000 in direct costs and up to \$10,000 in indirect costs (totaling \$60,000) for a duration of 15 months. We anticipate awarding a total of **four** powerbuilding grants for 2022-23.

Interested in learning more? Join our Office Hours on Wednesday, May 25th at 11a ET

# Next Steps

- Please attend our campaign specific webinars
  - Each team is planning to hold another info session next week
- Submit your LOI or application via the application portal by **Sunday, June 12th at 11:59pm EST.**
- Contact our CSPI team if you have specific questions
- Grant periods are expected to begin:
  - In early September for all opportunities with LOI stage
  - Mid-summer for Farm to Food Bank Planning Grant



# For more information:

## **CSPI Grant Opportunities webpage**

Cspinet.org -> Get Involved -> Grant Opportunities

### **Please reach out to us for:**

- **General RFP or application inquiries**
- **Specific policy/campaign details or eligibility questions**
- **Technical questions on our Grant Management System**
- **Accessibility concerns**

[grants@cspinet.org](mailto:grants@cspinet.org)