

# Community-Driven Policy Campaigns to Advance Health Equity through SNAP

These grants are intended to spur innovation, encourage community leadership, and build the capacity of Black, Indigenous, and other people of color-led organizations as they advance health, nutrition, and equity through the Supplemental Nutrition Assistance Program (SNAP) or Nutrition Assistance Program (NAP) in the territories that use it. Campaigns will be driven by the communities' interests and needs and will be co-created with those most impacted by changes to SNAP policies.

SNAP, as an entitlement program, is designed to serve everyone that applies so long as they meet income and asset eligibility criteria. However, due to unjust systemic policies, many communities face barriers to participating in and obtaining nutritious foods through SNAP. Improved SNAP access and usage can help reduce disparities in food security and health outcomes for participants.

We are seeking to fund state, Tribal, or U.S. territory policy campaigns to advance health equity through SNAP. **Policy campaigns may include, but are not limited to:**

- Increasing access to SNAP for marginalized groups;
- Enhancing ability to utilize SNAP (such as improving program enrollment and eligibility);
- Strengthening SNAP benefit adequacy and timing;
- Aligning SNAP enrollment and other public benefit programs (such as improving technology and infrastructure to allow data-sharing across programs, and leveraging public benefit programs to screen for SNAP eligibility);
- Facilitating use of online SNAP (such as expanding geographic reach of delivery areas and offering phone support for ordering groceries online).

*Applications can be submitted for up to \$80,000 in direct costs\* for a duration of up to 18 months and can support non-lobbying and lobbying activities.*

## Key Application Priorities

- We are specifically interested in partnering with organizations that are led by and mission-oriented to improving conditions that affect the quality of life for Black, Indigenous, and/or Latine people.
- We are prioritizing applications from the following areas, but any state may apply: Alabama, Arkansas, Connecticut, Indiana, Louisiana, Michigan, Mississippi, North Carolina, Ohio, Oklahoma, all U.S. territories and Tribal nations. To promote nutrition security with a racial equity lens, these states were chosen based on [highest rates of food insecurity](#) and low representation of BIPOC households using SNAP, ensuring that these policies reach BIPOC communities who may currently face barriers to accessing or utilizing SNAP.
- At this time, we are prioritizing state, Tribal, and territory campaigns and not city or county level campaigns.

- Work under these grants must center authentic community engagement in conceptualizing, designing, and implementing the policy campaign.
- We are open to funding campaigns that are in different stages of development – for existing campaigns, applications should describe the community engagement process that has taken place to date.
- At this time, we are unable to fund direct service programs, pilots, and capital projects.

**Additional resources for applicants:**

- Introduction to SNAP: <https://cspinet.org/resource/introduction-snap>
- SNAP Access and Utilization (includes policy opportunities to advance health equity through SNAP): <https://cspinet.org/resource/snap-access-and-utilization>
- SNAP Purchasing Power for Nutritious Food (includes policy opportunities to ensure benefit adequacy): <https://cspinet.org/resource/snap-purchasing-power-nutritious-food>

**The deadline for Letter of Interest (LOI) submission is April 1, 2022. All LOIs should be submitted through CSPI's Online Grant Management System.**

For information on how to apply online, please visit our [website](#). More details about our grantmaking are also available in our 2022 Grant Applicant Guide. For any other questions you may have about this specific funding opportunity or our application process in general, please don't hesitate to reach out to us at [grants@cspinet.org](mailto:grants@cspinet.org).

*\* In recognition of the disproportionate impact of gaps in operational funding for smaller nonprofits, we have implemented a tiered Indirect Cost rate structure. Indirect costs will be added on top of submitted project budgets:*

- 12% indirect costs for grantees with annual budgets over \$5 million
- 15% indirect costs for grantees with annual budgets \$1 million up to \$5 million
- 20% indirect costs for grantees with annual budgets under \$1 million