

PRODUCT Bud Light MARKET Network PROGRAM Super Bowl XI CODE# 060200587 TITLE

Man Hides Beer In Office, Chaos Ensues

LENGTH 30 STATION ABC **DATE** 02/05/2006 TIME 06:32 PM



MAN: How was your weekend Davis?



DAVIS: Actually sir I spent most of mine



I had an idea to hide Bud Lights all



around the office, you know, give the employees a little moral booster.



MAN: Hm.

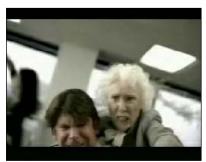


(SFX: PEOPLE DESTROYING OFFICE WHILE SEARCHING FOR BUD LIGHT





(SFX)



(SFX)



(SFX: MAN SCREAMS IN & OUT)



(SFX OUT) (SFX: BEER BEING POURED IN GLASS IN) MALE ANNCR: Refreshing smooth Bud Light. (SFX OUT) MALE (VO): Ahh! ANNCR: Always worth it.



MAN: I guess the savages didn't find all of them. (SFX: MAN GETS TACKLED IN & OUT)