Dr. Lawrence J. Appel
Professor of Medicine, Epidemiology and International Health (Human Nutrition), Johns Hopkins Bloomberg School of Public Health, and Chair of the Institute of Medicine's DRI panel on sodium

Dr. Lawrence Appel is a Professor of Medicine, Epidemiology, and International Health (Human Nutrition), and Director of the ProHealth Clinical Research Unit at the Johns Hopkins Medical Institutions. Dr. Appel received his Medical Degree from the New York University School of Medicine and his Masters of Public Health from Johns Hopkins University. He is also a practicing internist and a certified specialist in hypertension. The focus of Dr. Appel’s career is the conduct of research pertaining to the prevention of hypertension, cardiovascular disease, and kidney disease, typically through lifestyle modification. His research evaluates the health effects of dietary patterns, macronutrient intake, weight loss, and dietary electrolytes, such as sodium and potassium. He has a strong interest in research methods, particularly the evaluation of scientific evidence. Dr. Appel served on the 2005 Dietary Guidelines Advisory Committee (DGAC) where he was a member of the science review subcommittee and was the Chair of the electrolytes subcommittee. In addition, he has served on several committees for the IOM, including the DRI Panel for electrolytes and water which he chaired.

Dr. Kathy Baylis
Assistant Professor, Agriculture and Consumer Economics, University of Illinois

Kathy Baylis is an Assistant Professor in the Department of Agriculture and Consumer Economics at the University of Illinois. She earned her PhD from the University of California at Berkeley in 2003, where she specialized in agriculture and trade issues. Kathy has worked in agricultural policy in both Canada and the United States. In 2001/2002, she was the Staff Economist in charge of Agriculture for the Council of Economic Advisors in the White House and in the mid-1990s, she worked as Executive Secretary with the National Farmers Union in Canada. She has published a number of journal articles on agricultural trade and has coauthored a textbook on Canadian-U.S. agricultural policy.

Leslie Beck
Registered Dietician and Nutrition Columnist for Globe and Mail/CTV

As one of Canada’s leading registered dieticians, Leslie operates a thriving private practice in the heart of downtown Toronto at the Medcan Clinic. She is recognized by the media as an authority on nutrition and food issues and is an experienced communicator in television, radio and print media. She writes a weekly column in The Globe and Mail, Canada’s national newspaper and appears weekly on CTV as Canada AM’s nutrition expert. Leslie is also the best-selling author of 8 books on nutrition and health.
Biographies

The Honourable Dr. Carolyn Bennett, PC, MP
Liberal Party Critic for Public Health, Seniors, Canadians with Disabilities and the Social Economy and former Minister of State for Public Health

The Honourable Dr. Carolyn Bennett, PC, MP was first elected to the House of Commons in 1997 representing the Toronto riding of St. Paul’s. Presently, Carolyn is the Opposition Critic for Public Health, Seniors, Canadians with Disabilities and the Social Economy. From 2003 to 2006, she was Canada's first Minister of State (Public Health). Prior to her election, Dr. Bennett was a family physician, President of the Medical Staff Association of Women's College Hospital and Assistant Professor in the Department of Family and Community Medicine at the University of Toronto.

Dr. Brian Cook
Research Consultant, Healthy Living, Disease Prevention, Toronto Public Health

Brian Cook is a researcher at the Toronto Public Health Department, with a primary focus on food issues. In 2008, his work on children's marketing led the Toronto Board of Health to unanimously call for a national ban on marketing to children. He has also done research on children's marketing for the Public Health Agency of Canada and is involved in an international research project on children's TV advertising across 12 countries. Brian is currently the lead researcher/writer for the Toronto Food Strategy.

Tracy A. Fox, MPH, RD
President, Food, Nutrition & Policy Consultants, LLC

Tracy Fox has over 25 years experience working in the federal government and the private sector in the United States. Present and past clients include the US Department of Agriculture, Centers for Disease Control and Prevention, the National Cancer Institute, the Produce for Better Health Foundation, Action for Healthy Kids Foundation, public health departments and educational agencies, grocery store chains and public relations firms. Areas of expertise include federal, state and local nutrition policy, the legislative and regulatory process, child nutrition and school health, and advocacy and government relations. Ms. Fox served on the Institute of Medicine School Foods Committee and is currently Vice-President of the Society for Nutrition Education.

Gail Goldstein
Deputy Director, Cardiovascular Disease Prevention and Control Program, New York City Department of Health and Mental Hygiene

Gail Goldstein is the Deputy Director for Cardiovascular Disease Prevention and Control Program at the New York City Department of Health and Mental Hygiene. The program develops city-wide and targeted community-level initiatives designed to prevent cardiovascular morbidity and mortality. She has played a key role in the Department’s Trans Fat Initiative from its inception and developed and manages the Trans Fat Help Center project. Ms. Goldstein received her MPH from Columbia’s Mailman School of Public Health.
Biographies

Shari Graydon
Author of Made You Look – How Advertising Works and Why You Should Know, Director, Media Action, and former Press Secretary for, then Premier of British Columbia, the Hon. Ujjal Dosanjh

Shari Graydon draws on her diverse background as a public relations executive, TV producer, newspaper columnist, university instructor and press secretary to former BC Premier Ujjal Dosanjh. The author of two award-winning media literacy books for young people on advertising and the beauty industry, she delivers presentations on the social implications of media to a wide variety of audiences. She served for 8 years as the President of MediaWatch, and is currently a Director of its new incarnation, Media Action.

Dr. Jennifer L. Harris
Director of Marketing Initiatives, Rudd Center for Food Policy and Obesity, Yale University

Dr. Harris is Director of Marketing Initiatives at the Yale Rudd Center for Food Policy where she is responsible for research initiatives to understand the extent and impact of youth exposure to food marketing. She received a B.A. from Northwestern University, an M.B.A. from The Wharton School, and a Ph.D. in Social Psychology from Yale University. She also worked for eighteen years as a marketing executive and consultant. Dr. Harris has written on the pervasive influence of food marketing on health-related behaviours and beliefs.

Rosemary Hignett
Head of Nutrition, Food Standards Agency (UK)

Rosemary Hignett is Head of the Food Standards Agency’s Nutrition Division. She leads on nutrition policy, including working with industry to reduce salt and saturated fat levels in food, foods in schools, research and surveys, dietetic foods, health related claims and nutrition labelling.

Bill Jeffery
National Coordinator, Centre for Science in the Public Interest (CSPI)

Bill Jeffery is the national coordinator of CSPI. CSPI advocates reforms by informing the 120,000 subscribers to its Nutrition Action Healthletter, appearing before federal and provincial legislative committees, participating in public and expert consultations by provincial, federal, and international governmental bodies, and speaking to the media. CSPI does not accept funding from government or industry and Nutrition Action carries no advertisements. Bill has been a member of the Law Society of Upper Canada since 1996. He articled with the Public Interest Advocacy Centre, a national consumer protection clinic. He is a graduate of the University of Alberta Faculty of Law, and holds a B.A. (Hons.) from Dalhousie University.
Jens Therkel Jensen  
*Deputy Head of Nutrition Division, Danish Veterinary and Food Administration, Ministry of Food, Agriculture and Fisheries, Denmark*

Jens Therkel Jensen has been deputy head of the Division for Nutrition at the Danish Veterinary and Food Administration since 2006, and is in charge of the Subdivision for Nutrition Legislation. The subdivision administers legislation on nutrition labelling, claims, fortification, food supplements, nutrition for special dietary needs, and trans fats. From 2004 to 2006, he was head of the Subdivision on the Promotion of Healthy Diets, also in the Division for Nutrition at the Danish Veterinary and Food Administration. From 1995-2004, he was employed in the department of the Ministry of Food, Agriculture and Fisheries with different areas of responsibility. Jens Therkel Jensen has an MA in Political Science from Aarhus University and a Diploma in Public Administration from the French “École Nationale d’Administration”.

Jørgen Dejgaard Jensen  
*Senior Research Fellow, Institute of Food and Resource Economics, University of Copenhagen*

Jørgen Dejgaard Jensen is a trained economist with many years’ experience in empirical economic research related to food, agriculture and the environment. In his research, he has investigated relationships between food consumption patterns and prices and the consequences of food tax differentiation. He is currently responsible for a number of research projects in the fields of food demand, nutrition, obesity and health, with a focus on the economic aspects and their interactions with nutrition, health and social aspects.

Dr. David Katz  
*Director and Co-Founder of the Yale-Griffin Prevention Research Center*

David L. Katz MD, MPH, FACP, FACPM is an internationally recognized authority on nutrition, weight management, and the prevention of chronic disease. He is a board certified specialist in both Internal Medicine and Preventive Medicine/Public Health, and Associate Professor (adjunct) in Public Health Practice at the Yale University School of Medicine. Katz is the Director and founder of Yale University’s Prevention Research Center, and the principal inventor of the Overall Nutritional Quality Index (ONQI) algorithm.

Dr. Wilbert Keon  
*Senator and Chair of the Senate Subcommittee on Population Health*

In 1969, Dr. Keon moved to Ottawa to found the University of Ottawa Heart Institute, where he was the Chief Executive Officer until April 2004. His clinical innovations are numerous, the most notable include the pioneering of surgical reperfusion in acute heart attacks during the early 1970s, the first cardiac transplant in Ottawa in 1983, the first use of Jarvik 7-70 artificial heart in Canada in 1986, and in 1989, the first Canadian infant heart transplant. Dr. Keon remains active in health and economic policy through participation on Scientific and Clinical Advisory Boards and as Senator in the Senate of Canada and as Deputy Chair of the Senate Standing Committee on Social Affairs, Science and Technology. He is presently Chair of a Senate Sub-Committee.
studying population health. In 2007, the Canadian Medical Association (CMA) presented him with the 2007 F.N.G. Starr Award, he was inducted to the Canadian Medical Hall of Fame for his enormous contributions to the understanding of disease and the improved health and well-being of people everywhere, and he was awarded the CIHR’s Champion of Health Research Award.

Wayne Kondro
*News Editor, Canadian Medical Association Journal*

Wayne Kondro is News Editor of the Canadian Medical Association Journal and a regular contributor to several of the world’s leading scientific and medical publications, including *Science*

Dr. Mary R. L’Abbé, Ph.D.
*Director, Bureau of Nutritional Sciences, Health Canada*

As Director, Dr. L’Abbé is responsible for leadership of Health Canada’s nutrition research, surveillance, and regulatory programs aimed at maintaining the nutritional quality of the Canadian food supply such as nutrition labelling, food fortification, and health claims. She has chaired numerous national and international nutrition committees including: the Trans Fat Task Force (2004-2006), mandated with reducing processed trans fats in Canadian foods; and in 2007, the Sodium Working Group charged with developing a national strategy for reducing sodium intakes by Canadians. Dr. L’Abbé holds a Ph.D. in nutrition from McGill University and has authored over 80 peer-reviewed scientific publications and book chapters.

Stephen Lewis
*Professor in Global Health, Faculty of Social Sciences, McMaster University and former UN Special Envoy for HIV/AIDS in Africa*

Mr. Stephen Lewis is Co-Director of AIDS-Free World, a new international advocacy organization that works to promote more urgent and more effective global responses to HIV/AIDS. Among several senior UN roles that spanned over two decades, Mr. Lewis was the UN Secretary-General's Special Envoy for HIV/AIDS in Africa; Deputy Executive Director of UNICEF; and Canada's Ambassador to the United Nations. In addition to his work with AIDS-Free World, Mr. Lewis is a Professor in Global Health at McMaster University. He serves as chair of the board of the Stephen Lewis Foundation in Canada.

Dr. Mary L. McKenna
*Professor, Faculty of Kinesiology, University of New Brunswick, and Nutrition Consultant to the World Health Organization (WHO) on its Global Framework on School Health*

Mary McKenna, PhD, RD, is a Professor in the Faculty of Kinesiology at the University of New Brunswick (UNB) in Fredericton. She teaches nutrition and wellness and conducts research on school nutrition policies. From 2003-2006, she worked at the Centers for Disease Control and Prevention (CDC) in Atlanta, GA, where she assisted with school wellness policies and national nutrition standards for schools. From 1986-2003, she taught in the Faculty of Education at UNB.
Dr. David McKeown  
*Medical Officer of Health, Toronto Public Health*

Dr. David McKeown is Medical Officer of Health for the City of Toronto and Executive Officer of the Toronto Board of Health. He leads Toronto Public Health, Canada’s largest local public health agency, which provides a comprehensive range of public health programs and services for 2.6 million residents. He is a community medicine specialist who has worked in the public health field for over twenty years. Dr. McKeown has been a vocal advocate for public policy to address important public health issues such as air pollution, food marketing to children, and child poverty.

Rev. Dr. Mike Rayner  
*Director, British Heart Foundation Health Promotion Research Group, Department of Public Health, University of Oxford*

Mike Rayner is Director of the British Heart Foundation Health Promotion Research Group, based in the Department of Public Health at the University of Oxford. Mike works closely with voluntary organisations concerned with food and health in the UK and in Europe. He is Vice-Chair of Sustain: the alliance for better food and farming, and Chair of the Nutrition Expert Group of the European Heart Network. He is an ordained priest in the Church of England.

Heather-jane Robertson  
*Best-Selling Author and National Vice-President of the Canadian Centre for Policy Alternatives*

Heather-jane Robertson is a best-selling author and educator who specializes in analyzing the intersections between schools and the society they shape. Her many publications have dealt with subjects that range from gender differences in schools to the privatization of infrastructure projects. Currently, she serves as the National Vice-President of the Canadian Centre for Policy Alternatives, based in Ottawa.

Sarah Schmidt  
*Senior Writer, Consumer Affairs, Canwest News Service*

Sarah Schmidt is a Senior Writer for the Canwest newspaper chain, which includes the Ottawa Citizen and National Post, among others. She has been covering consumer affairs since the spring, after reporting on education for five years. Prior to joining Canwest, Schmidt was a national reporter at the National Post.
Biographies

Virginia Smart
Producer, CBC Television, Marketplace

Virginia Smart is a producer at CBC Television's Marketplace. She's been producing stories at the show for five years. Many of her stories focus on food issues - from fast food advertising to children, to food deserts caused by disappearing local grocery stores, to food labeling, including nutrition information on restaurant menus. She has a degree in journalism from Ryerson University in Toronto and a film degree from Queen's University in Kingston, Ontario.

Pascale Valois
Freelance Consultant, LL.M., and Candidate at Université du Québec à Montréal

Pascale Valois is a free-lance consultant trained in nutrition and law. Upon accepting her Master’s Degree in Nutrition from Université de Montréal, she joined a research team at Cornell University’s School of Human Ecology where she focused on food security and weight retention. She returned to Montreal to work as an analyst for the Fond de la recherche en santé du Québec, the provinces’ largest health research funding agency. Her interest in justice and law led her to advocate for public health and consumer rights with the Quebec Weight Coalition. Pascale is presently completing a Master’s Degree in Private Law at Université du Quebec à Montréal.

Tom Wappel
Former Member of Parliament, Scarborough Southwest

Mr. Wappel is a former Liberal member of the House of Commons, where he represented the Toronto riding of Scarborough West and its successor riding of Scarborough Southwest between 1988 and 2008. Mr. Wappel holds a Bachelor of Arts degree from the University of Toronto, and a Bachelor of Laws from Queen's University. He was called to the Ontario Bar in 1976, and has worked in civil litigation and corporate law and taught classes in negotiation. Throughout his time as an MP, Mr. Wappel has sat on numerous House committees, and has been instrumental in promoting several private members’ bills calling for better nutritional labels on food products, including all foods sold in grocery stores, and requiring fast food restaurants to report the number of calories and, where possible, the amounts sodium, saturated fat and trans fat on menus at large chain restaurants.

Dr. Walter Willett
Chair, Department of Nutrition, and Fredrick John Stare Professor of Epidemiology and Nutrition, Harvard School of Public Health

Walter Willett is Professor of Epidemiology and Nutrition at Harvard School of Public Health. His work focuses on dietary assessment and on dietary risk factors for disease, much of this based on three large cohort studies that include nearly 300,000 men and women. He is the author of Nutritional Epidemiology, the first textbook on this topic.