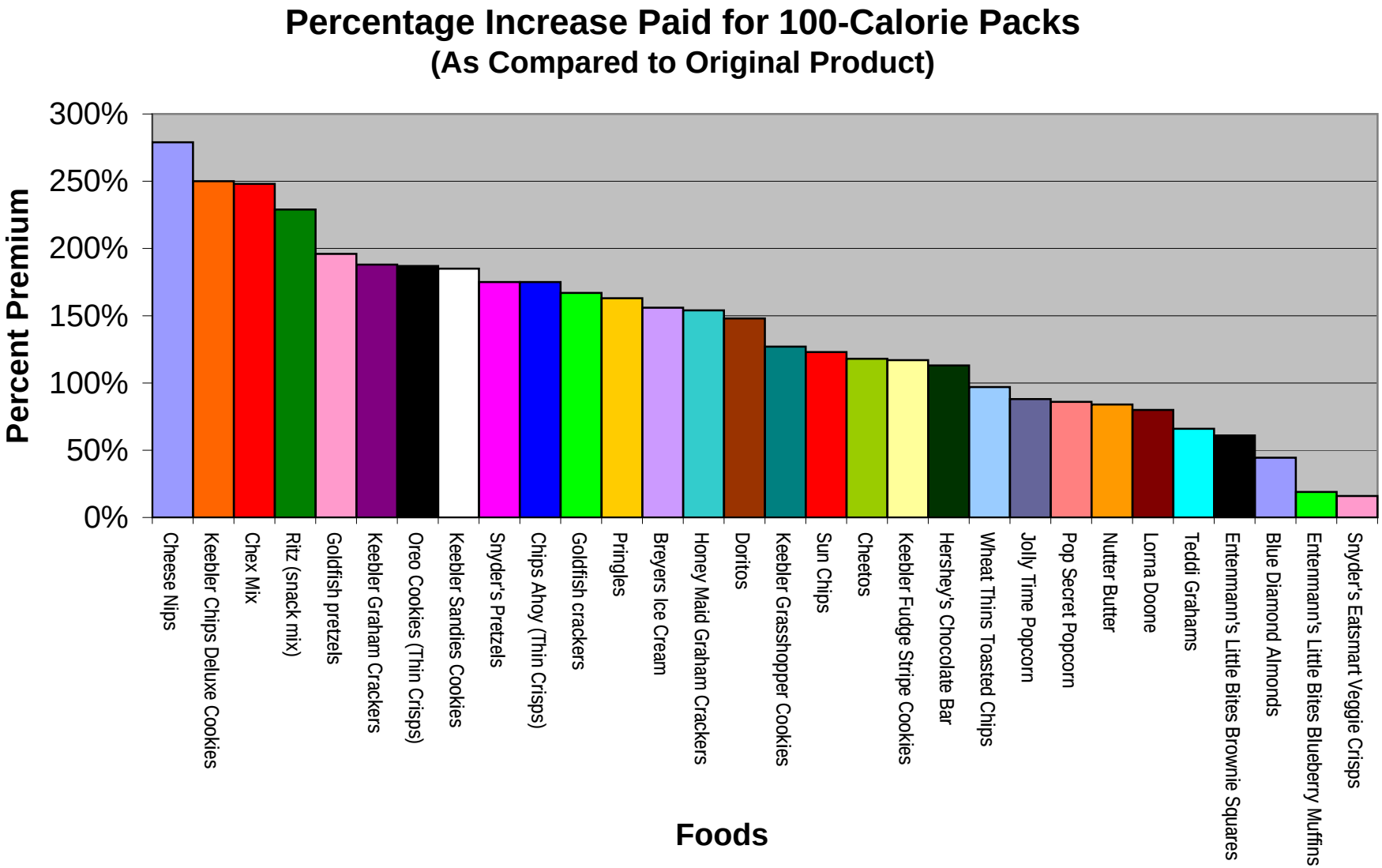
Percentage Increase Paid for 100-Calorie Packs
(As Compared to Original Product)
Percent Premium
300%
250%
200%
150%
100%
50%
0%
Cheese Nips
Keebler Chips Deluxe Cookies
Chex Mix
Ritz (snack mix)
Goldfish pretzels
Keebler Graham Crackers
Oreo Cookies (Thin Crisps)
Keebler Sandies Cookies
Snyder's Pretzels
Chips Ahoy (Thin Crisps)
Goldfish crackers
Pringles
Breyers Ice Cream
Honey Maid Graham Crackers
Doritos
Keebler Grasshopper Cookies
Sun Chips
Cheetos
Keebler Fudge Stripe Cookies
Hershey's Chocolate Bar
Wheat Thins Toasted Chips
Jolly Time Popcorn
Pop Secret Popcorn
Nutter Butter
Lorna Doone
Teddi Grahams
Entenmann's Little Bites Brownie Squares
Blue Diamond Almonds
Entenmann's Little Bites Blueberry Muffins
Snyder's Eatsmart Veggie Crisps
Foods