New York City

Rave Reviews for Menu Labeling

In 2008, New York City became the first city in the U.S. to require fast-food and other chain restaurants to list calories on their menus, menu boards, and food display tags.

Public reaction to menu labeling in New York City has been overwhelmingly positive; 89% consider it a positive move.

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Have you been surprised by the calorie counts?

Are they higher than expected?
Of those who visited restaurants with posted information, **82%** report that the nutrition information on menus has made an impact on their ordering.

Of those who considered the nutrition information when they ordered, **71%** sought out lower calorie options and **51%** no longer order certain items.

**76%** agreed that national, state and local governments should play a more active role in regulating health and nutrition concerns in restaurants.

For more information visit: [www.menulabeling.org](http://www.menulabeling.org) or contact: nutritionpolicy@cspinet.org