

**Model Letter to Coca-Cola and/or PepsiCo Bottlers  
Urging the Removal of Soft Drinks  
and Other Unhealthy Beverages from Schools**

Dear \_\_\_\_\_:

[Click here for name and address of your local Coca-Cola and PepsiCo distributors](#)

I am writing to request that your company remove carbonated soft drinks and other unhealthy beverages from all primary, middle, and secondary schools in our community. Soft drinks (and other unhealthy beverages) have no place in schools which should serve as a model of healthy eating habits.

Soft drink consumption in children is increasing and has been linked to rising obesity rates. While type 2 diabetes has historically been an “adult onset” disease, more children are developing the condition due to poor dietary habits, including the over consumption of soft drinks and other sugar laden beverages.

The Coca-Cola Company and PepsiCo have agreed to limit the availability of soft drinks and other unhealthy beverages in schools in the United States and many European countries. Under these agreements, only water, low-fat milk and reasonable servings of 100% fruit juice are permitted in primary schools. It is time that the same steps are taken here. Attention should also be given to ceasing the sale of unhealthy beverages in secondary schools.

Thank you for your consideration of this request; I look forward to your response.

Sincerely,