The National Soda Summit, sponsored by the Center for Science in the Public Interest, aims to motivate and strengthen national, state and local initiatives to reduce sugary drink consumption in the United States. This background information serves as a tool to educate Summit participants and others on sugary drinks including: their clear relationship to obesity, dental issues, and diet-related diseases, the beverage industry’s marketing tactics, current initiatives to reduce consumption, and practical tools to further reduce consumption.

We hope that you find this information useful to advance your efforts to reduce sugary drink consumption and obesity rates.

Please do not hesitate to contact us with any questions regarding the National Soda Summit, Life’s Sweeter with Fewer Sugary Drinks, or information presented here.

fewersugarydrinks@cspinet.org
**Sugary Drink Resources**

Center for Science in the Public Interest (CSPI), “Liquid Candy”

http://cspinet.org/liquidcandy/

Life’s Sweeter with Fewer Sugary Drinks:

www.fewersugarydrinks.org

Kick the Can

www.kickthecan.info

Yale Rudd Center for Food Policy & Obesity: Sugar-Sweetened Beverages

http://www.yaleruddcenter.org/what_we_do.aspx?id=271

Bridging the Gap Research (RWJF Research Program)

http://www.bridgingthegapresearch.org/research/sodasnack_taxes/

**Obesity Resources**

Centers for Disease Control and Prevention: Obesity & Overweight

http://www.cdc.gov/obesity/

Healthy People 2020


Let’s Move!

http://www.letsmove.gov/

HBO: The Weight of the Nation

http://theweightofthenation.hbo.com/

Institute of Medicine of the National Academies

http://www.iom.edu/Reports/2012/Accelerating-Progress-in-Obesity-Prevention.aspx

Healthcare without Harm

http://noharm.org/all_regions/issues/food/

Robert Wood Johnson

http://www.rwjf.org/

Salud America!

http://www.salud-america.org/

Leadership for Health Communities

http://www.leadershipforhealthycommunities.org/
Key

AACORN: African American Collaborative Obesity Research Network
AAFT: Americans against Food Taxes
ABA: American Beverage Association
BMSG: Berkeley Media Studies Group
BPHC: Boston Public Health Commission
BTG: Bridging the Gap
CCC: Citizens’ Committee for Children
CCPHA: California Center for Public Health Advocacy
CDC: Centers for Disease Control and Prevention
CSPI: Center for Science in the Public Interest
DGA: Dietary Guidelines for Americans
ERS: Economic Research Service
HWH: Healthcare without Harm
IBA: Illinois Beverage Association
IPHI: Illinois Public Health Institute
ISF: Institute for a Sustainable Future
KTC: Kick the Can
LS: Life’s Sweeter with Fewer Sugary Drinks
NANA: National Alliance for Nutrition & Activity
NCHS: National Center for Health Statistics
NHANES: National Health and Nutrition Examination Survey
NPLAN: National Policy & Legal Analysis Network to Prevent Childhood Obesity
NYC DOHMH: New York City Department of Health & Mental Hygiene
PHAI: Public Health Advocacy Institute
PHLP: Public Health Law & Policy
PJNT: Philly Jobs. Not Taxes
Rudd: Yale Rudd Center for Food Policy & Obesity
RWJF: Robert Wood Johnson Foundation
SNAP: Supplemental Nutrition Assistance Program
SSB: Sugar-sweetened beverage