Championing Public Health Nutrition

October 22-23, 2008 ■ Fairmont Château Laurier, Ottawa

Join us as Canadian and international health and food-policy experts, key policy-makers, journalists, and health advocates explore how to reform public health nutrition policies. Attendees will examine proposals to
- shore up lax school nutrition standards and lame subsidies for school foods
- refine nutrition information on food labels and mandate it on menus
- align food taxes with sound dietary advice
- shield kids from commercial advertising
- reformulate foods to minimize added salt and harmful fats, and much more

Keynote Speakers Include

Dr. Walter Willett, Chair, Department of Nutrition, and Fredrick John Stare Professor of Epidemiology and Nutrition, Harvard School of Public Health: “Nutrition in Public Health Policy Reform: Opportunity to be gained or lost?”

Dr. Wilbert Keon, Senator and Chair, Senate Subcommittee on Population Health: “Population Health and Nutrition: From Pep Talks to Policy”

The Hon. Dr. Carolyn Bennett, PC, MP, Liberal Party Critic for Public Health, Seniors, Canadians with Disabilities and the Social Economy and former Minister of State for Public Health: “Toward a National Food Policy for Canada”

Panel Topics Include

“Food Tax Reform—Digesting the $6 Billion Mandate”
—featuring Dr. Mike Rayner, Director, British Heart Foundation Health Promotion Research Group, University of Oxford

“Food Labelling: Round Two”—featuring Ms. Leslie Beck, Registered Dietitian and Nutrition Columnist for CTV/Globe and Mail

“Reformulating Food to Optimize the Consumer’s Shelf-Life”
—featuring Ms. Gail Goldstein, Deputy Director, Cardiovascular Disease Prevention and Control Program, New York City Department of Health and Mental Hygiene

“Food for Thought: Minding the Lunch Money”
—featuring Dr. Mary L. McKenna, Professor, Faculty of Kinesiology, University of New Brunswick, and Nutrition Consultant to the WorldHealth Organization (WHO) on its Global Framework on School Health

“Eye Candy—Marketing to Children and Healthy Child Development”—featuring Ms. Shari Graydon, author of Made You Look—How Advertising Works and Why You Should Know, current Director of Media Action Média, and former Press Secretary to the then-Premier of British Columbia, the Hon. Ujjal Dosanjh

Championing Public Health Nutrition is a “must-attend” for federal, provincial, and municipal policy-makers, health researchers, journalists, nutrition promoters, child and health advocates, educators, and anyone concerned about the diets of Canadians!

REGISTRATION NOW OPEN!
For details and to register online, please visit www.cspinet.ca/conference