

Comparison of Menu Labeling Policies

	New York City, NY	Multnomah County (Portland), OR	California	Philadelphia, PA
Information Required on Menu Board	Calories	Calories	Calories	Calories
Information Required on Printed Menu	Calories	Calories	Calories	Calories, Saturated Fat, Trans Fat, Sodium, Carbohydrates
Information Required on Food Tags	Calories	Calories	Calories	Calories
Additional Requirements	- Items labeled as offered for sale	- Provide saturated fat, trans fat, sodium, carbohydrates upon request - Items labeled as offered for sale	- Items allowed to be labeled per serving except for appetizers and desserts	- If using a menu board or food tags, must provide saturated fat, trans fat, sodium, carbohydrates in writing upon request - Nutrition information must be provided on boxes and wrappers for delivered food - Items labeled as offered for sale
Definition of Chain	15 or more locations nationwide	15 or more locations nationwide	20 or more locations in the state	15 or more locations nationwide
Prominence	- listed in a size and typeface that is clear and conspicuous, and in a size and typeface similar to the price or item name	- listed in a size and typeface that is clear and conspicuous, and no less prominent than the price or name/description if no price is listed	- listed in a size and typeface that is clear and conspicuous	- Listed in a size and typeface similar to price and other information provided about each menu item
Enforcement	Enforced by health department restaurant inspectors	Multnomah County Health Department	Local enforcement agency (expected to be departments of health)	Philadelphia Department of Health inspectors
Exemptions	- Grocery stores Items on menu for less than 30 days	Food that is offered for sale for less than 90 days in a calendar year	- Grocery and convenience stores - Items on menu for less than 180 days - Drive-thrus - Salad bars - Alcohol	- Grocery stores - Items on menu for less than 30 days
Effective Date	May 5, 2008 Fines issued beginning July 19, 2008	Dates to be determined	Phase in by January 1, 2011	January 1, 2010