Welcome
"Good practices: Action on Diet, Physical Activity and Health" – Brussels, 11&12/05/2006

Dear visitor,
We are pleased to invite you to participate in a Transatlantic Conference which will be hosted by the European Commission in the framework of the European Platform for Action on Diet, Physical Activity and Health in Brussels on 11 and 12 May 2006.

The purpose of this conference which will be co-chaired by the European Commission and the US Department of Health and Human Services is to help to identify good practice through an exchange on ongoing and new strategies and initiatives regarding health and nutrition between the main EU and US players (i.e. consumer groups, health NGOs, food and advertising industries and regulators, researchers).

The event should provide ideas for improving existing actions of the EU Platform, give the basis for future transatlantic cooperation on topics such as food advertising; food labelling and reformulation; consumer education and research (consumer behaviours, causes of obesity; preventative factors) and paving the way toward common objectives between the EU and the US.

You will find in this website detailed scientific and practical information as well as the registration form.

This website will be regularly updated. You are invited to visit it frequently.

Please note that you will have to fill-in the registration form and send it back to us by 8 April 2006 at the latest.

Contact
We look forward to meeting you on 11 and 12 May.

Kind regards

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