Coke is Love

©Jean Kilbourne
“The key driver of happiness globally is human connection. Happy people are connected and human connections make us happier.”
click on your choice of iPhone or Android apps, Facebook apps, and other social networking apps & downloads from Coca-Cola open happiness

happy slider
Change your mood? Change your sliders!
click here

Friends, now included.
Spin the Coke, featuring Facebook and photos for the iPhone and iPod Touch.

The Coca-Cola Happy Status App
Every update grows a smile
Share happiness now
LET YOUR HAPPINESS GROW

cheers to happiness!
With Coke Cheers when you share a Coke with a friend you can tell the world about it on Facebook or Twitter.

Where will happiness strike next?

click here for happiness
FREE Mobile & PC Screensavers!
“The future of branding now comes down to experiences more than ever.”

Brian Solis
The End of Business as Usual
“…customers form bonding friendships and the brand delivers true moments of inspiration and happiness.”
CHAPTER 1: HOW DOES CONTENT EXCELLENCE APPROACH "LIQUID AND LINKED CONTENT DEVELOPMENT"?
Coca-Cola and ParticipACTION are helping youth get active.