A healthcare system responds to sugar-sweetened beverages

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Persis Sosiak MPH, BSN, RN
Director, Department of Public Health & Research
Cleveland Clinic
Key dates

- **2007**: 70% of food and drinks required to be no-sugar added

- **2010**: sugar-sweetened drinks eliminated from cafeterias and vending machines enterprise-wide
How did it work?

• Support of key leadership

• Part of our overall wellness culture for staff, patients and visitors
Cleveland Clinic Health and Disease Prevention Programming History

- 2005:
  - Smash the Ash
  - Chief Wellness Officer
  - SmokeFree Greater Cleveland

- 2006:
  - Farmers Market

- 2009:
  - Curves BMI assessments begin

- 2010:
  - go! Foods
  - Weight Watchers
  - go! FIT
Cleveland Clinic Farmer’s Market

- Downtown campus
- June – October
- Produce from within 100 miles
- Open to staff, community, schools/students, EBT accepted
- CC purchases any unsold food
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Every life deserves world class care.