Taxing Liquid Sugar: The lowdown on the sugar-sweetened beverage tax.
The Problem: Obesity in the U.S.

- Americans consume too much sugar. Over the years, our consumption has significantly increased.
America’s Rising Obesity Rate

15%  22%  31%  34%


Percent of obese Americans
McDonald’s Large Triple Thick Chocolate Shake

- 1,160 calories
- 27 grams of fat
- 168 grams of sugar
- Sugar equivalent = 13 Baked Hot Apple Pies
Starbucks Venti Java Chip Frappuccino

- 510 calories
- 13 grams of fat
- 77 grams of sugar
- Sugar equivalent = 3.5 large chocolate chip cookies
Sugar Content?

58 grams of sugar
Sugar-sweetened beverages are one of the leading causes of obesity in the United States.

Liquid Lies

Be The Catalyst.org
SUGAR-SWEETENED BEVERAGES ARE ONE OF THE LEADING CAUSES OF OBESITY IN THE UNITED STATES.
To download the Sweet Demise presentation and watch the activism video go to:

www.CommunityBlueprint.com